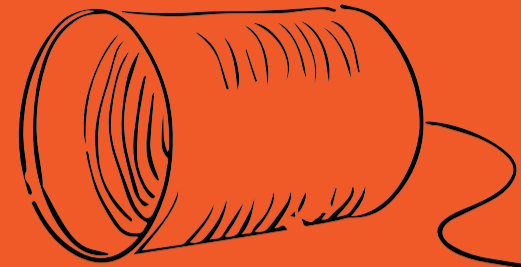




ACT NOW. GIFT A LIFE.
www.datri.org

DATRI STAY CONNECTED

The Lockdown Link COVID-19 Special Edition



From the Management desk

Dear DATRI Supporter,

As we enter the festival season, DATRI would like to wish you all a Very Happy Diwali in advance. Festivals are meant to be a special coming together of people, but this year due to the COVID-19 pandemic, festivals will never be the same.

This year DATRI is trying to make the best of the situation by aiming to register maximum number of donors online before the end of 2020. Let the last two months of this year be remembered for the new lifesavers added to the registry. We can all take incremental but important steps by celebrating this festival by sharing the joy. COVID may have dampened social celebrations, but let us continue to mark the festivals as best we can for ourselves and others with the Joy of Giving.

Join us in the Diwali campaign where you pay for your registration, your friend, family member or someone else you refer can register for free. Please lit up as many lights/lives as possible to give the patients a chance to survive.

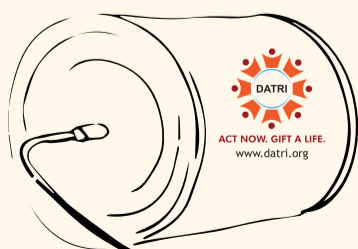
Know more @ <https://datri.org/light-as-many-lives-as-you-can/>
Stay Safe, Stay Healthy !

Warm Regards

Claudia Rutt
Claudia Rutt
Chief Financial Officer

Sethukarasi S
Sethukarasi
Head - Operations

Sumati
Sumati Misra
Head - Counselling and TCM



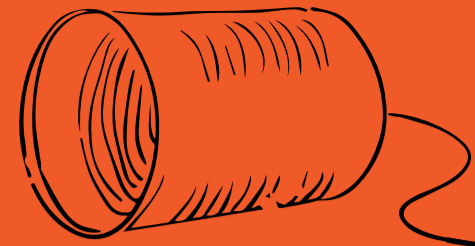
TEAM DATRI



ACT NOW. GIFT A LIFE.
www.datri.org

The Lockdown Link

COVID 19 - Special Edition

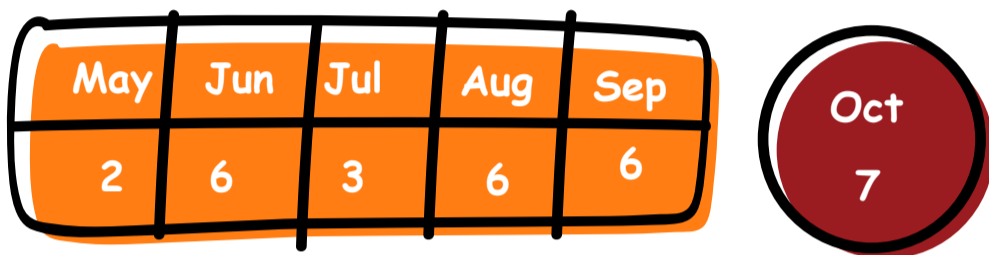


Numbers That Matter

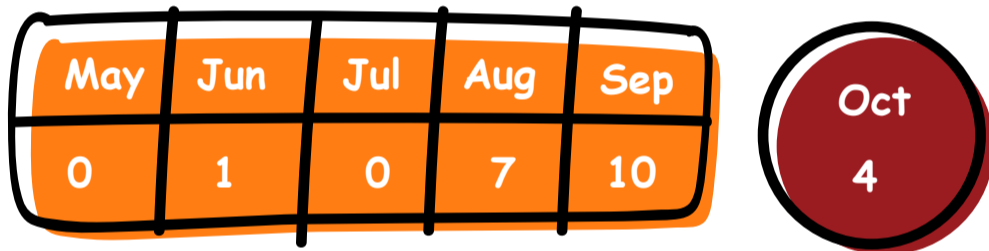
DATRI Online Registrations

We received very few online Blood Stem Cell Donor registrations from May to October 2020. DATRI is grateful for the ones who have registered with us considering the importance of expanding the registry for the benefit of Indian patients but we need more new donors. In July we started to send out registration kits to our donors, before that the courier services were not working. Thank you for your kindness and patience. If any of your friends | family | colleagues and patient's family members want to become a Blood Stem Cell Donor, please ask them to register @ www.datri.org/join

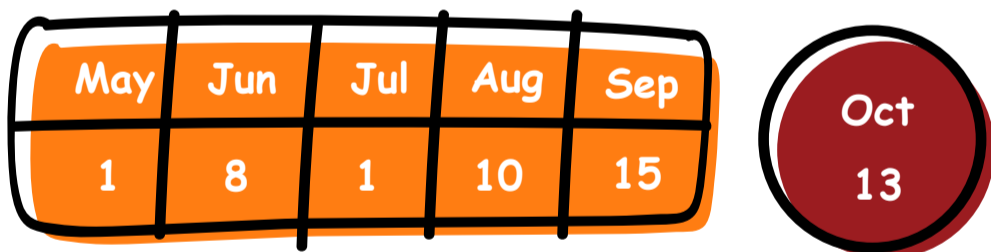
Collections from May to October 2020



CTs from May to October 2020



IDMs from May to October 2020



Funds received from May to October 2020

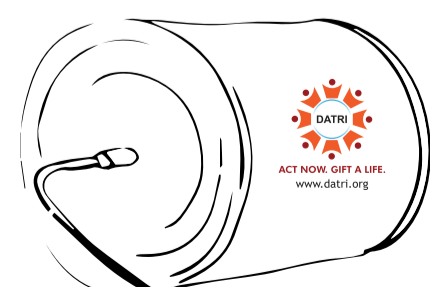
Month	Amount
May 2020	₹ 3,65,708
Jun 2020	₹ 4,08,928
Jul 2020	₹ 2,11,127
Aug 2020	₹ 1,42,186
Sep 2020	₹ 5,11,564
Oct 2020	₹ 3,865,927

Search request from May to October 2020

The below numbers in recent months shows a gradual increase in the search numbers. We would like to take this opportunity to inform you that keep sending us requests and help us to save more lives.

Month	New Searches
May 2020	77
Jun 2020	111
Jul 2020	130
Aug 2020	102
Sep 2020	136
Oct 2020	114

DATRI Online Registrations October

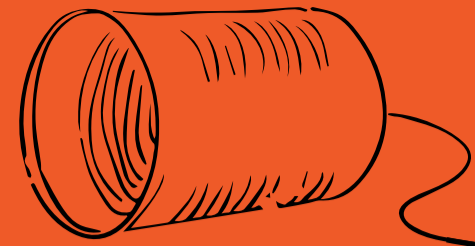




ACT NOW. GIFT A LIFE.
www.datri.org

The Lockdown Link

COVID 19 - Special Edition



Inside DATRI

GLOBAL REGISTRATION IDENTIFIER FOR DONORS (GRID)

GRID is a regulatory guideline to be followed by all organisations involved in the process of recruiting, facilitating and providing hematopoietic stem cells from volunteer donors like DATRI. As a result of implementing this, from 15th Dec 2020 onwards all DATRI forms will carry GRID in the place of Donor ID wherever required. DATRI began the GRID implementation process in January 2019, well in advance and for the last 1.5 years we have maintained both Donor ID and GRID in our forms, to allow the ease of transition for our clients (TC/AC/CC). Now as per WMDA directive, we have begun the transition to retaining ONLY GRID in all our forms. From 15th December 2020 all our collection/donation related forms will herewith carry only GRID instead of both Donor ID and GRID.

Please Note: This would mean that from 15th Dec 2020, ONLY the forms with GRID will be used.

Please visit the link <https://datri.org/global-registration-identifier-for-donors/> to read the FAQs on GRID and for more information on this.

Ambili Arunkumar
Manager – Quality Assurance

Let's Chat Better



In order to make our website more interactive and upgraded DATRI has come up with the new chat tool Tawk.to live chat system. This new chat box was implemented on 1st May 2020 and we are successfully using it for 6 months now. Our live chat system will be 'Online Mode' from morning 10:00 am to 6.30 pm and post that it will be on 'Offline Mode' until next day. The turnout time for the chat response is a minimum of 4 hrs and a maximum of 24 hrs. Even when we are offline, the queries will be recorded as tickets, which helps us to 0% drop in queries.

On an average DATRI handles 30 to 40 live chats every month and these chats are forwarded to respective departments like Search, Patient Relationship, Volunteers Engagement, TCC's, Donor Engagement etc. Every chat is handled with care and with 100% human intervention and solved or update given with in the stipulated time.

Rajkumar
Manager - Digital Marketing

Best Birthday Gift

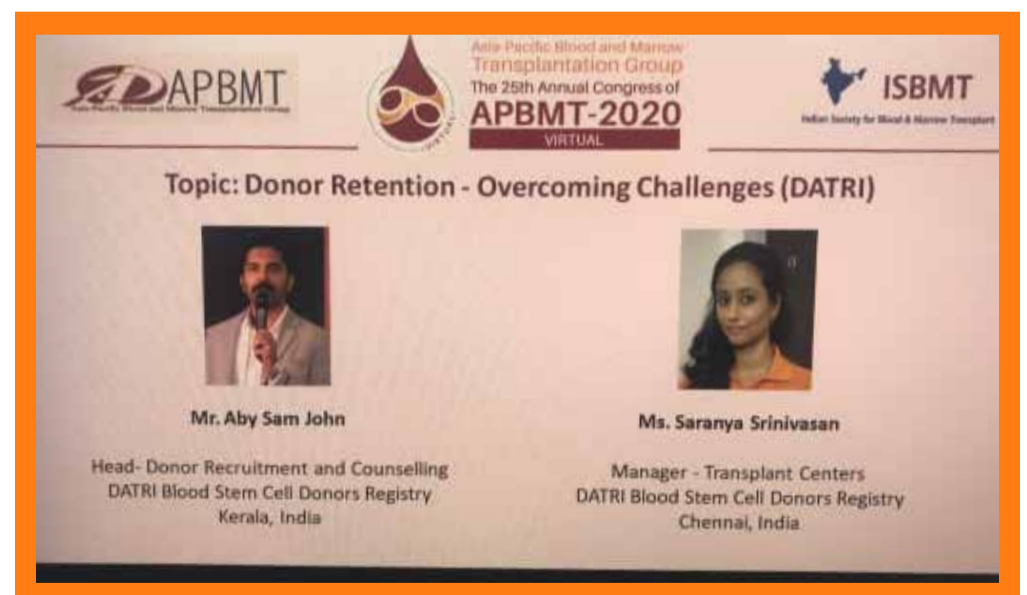
What do you do on your birthday? We cut cakes, celebrate with friends and family. But in August 2020, Shrilekha Nilkanth celebrated her birthday in an unique and memorable way. With DATRI's support our beloved donor Shrilekha Nilkanth, donated her blood stem cells, to a patient suffering from Thalassemia



Major. After the donation she said, "This is one of the most memorable birthdays, I've ever had. The joy of saving a life on the birth you were born is priceless. I would like to thank DATRI for the smooth donation process. I encourage all my friends and family to register with DATRI immediately, so they might also experience the joy of saving a life, sooner or later."

DATRI on a Global platform

The Asia Pacific Blood and Marrow Transplant (APBMT) Group was to hold its 25th annual meeting this year in Kochi, India from 9th to 11th of October, 2020. This meeting was to be hosted by the Indian Society for Blood and Marrow Transplantation (ISBMT) along with the APBMT. In view of the COVID-19 pandemic and the unpredictable situation in most parts of the world, it was decided to hold this year's scientific meeting on a virtual platform. DATRI



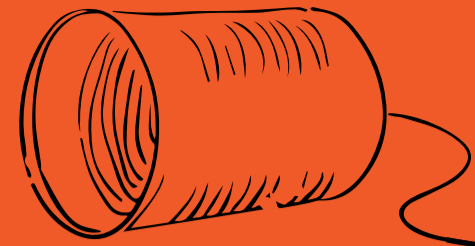
stars, Aby Sam John & Saranya Srinivasan presented in the Unrelated Donor Registry Meeting session and spoke about Donor Retention – Overcoming Challenges. This was a truly proud moment and representation for DATRI on a Global platform.



ACT NOW. GIFT A LIFE.
www.datri.org

The Lockdown Link

COVID 19 - Special Edition



Collections during COVID



DATRI is continuing with collections even during COVID pandemic. We are very serious about saving our patients and have completed more than 32 collections since the March lockdown. The team is working diligently to overcome challenges whether it is convincing a donor or his/her family to donate, managing the safety of the donor during the medical check-up, ensuring safety measures are followed during the GCSF and collection process, handling security at the airports and also handling last minute flight cancellations – all this has strengthened the team's commitment and dedication for the cause.

We are deeply thankful for our supporters the doctors, nurses, technicians, volunteers who help us at every step, in overcoming challenges. You give us strength and confidence to forge ahead. This is also a request that due to the pandemic, many companies and individuals have diverted their CSR funding to help people directly impacted by the pandemic and hence the flow of funds to NGOs like DATRI has reduced, hence every financial support would help save another life. DATRI is going through tough financial situations so every donation helps us to make a difference. If you would like to help or know of someone who would be happy to help, please click on www.datri.org/donate-now We are committed to finding donors and giving patients a second chance at life, partner with us and share search requests as well as workups to help make a difference. It would also be of great support if the Medical fraternity helps us with the clearance of bills on time.

Sumati Misra
Head - Counselling and TCM

DATRI's Online Registrations

The COVID pandemic drove life online and this shift has changed our lives forever. The global audience is now 'ALWAYS' online and hence DATRI has also shifted the focus towards social media platforms for seeking support to raise funds and recruit donors. Potential donors can log on to www.DATRI.org/join and register themselves as a Blood Stem Cell donor.



Also, if you know any patients who are willing to share their needs of unrelated donors this will help us spread awareness and increase the chance of a patient finding a match.

While we are adapting to this shift, we still have patients who are waiting for their match. We request you to share our social posts and assist in spreading awareness. Each step will help create the change we want to see and increase the number of lives saved.

Our donor recruitment drives are now online, your assistance in spreading the message and each donor registered is a positive sign. The joy of Saving Life when a Donor saves a life is Awesome and we should work to replicate the same. Thank you for joining DATRI and helping spread awareness!

Volunteering to Save Lives

Volunteering with DATRI Blood Stem Cell Donors Registry is an opportunity to play a part in saving lives. This opportunity can be fulfilling, as your work will bring back smiles to families who have seen a lot of suffering.



Volunteers have been the main reason behind every milestone we have achieved so far at DATRI. Volunteers can play varied roles in DATRI from being part of recruitment drives, donation related work, transportation of blood stem cells, fund raising, lead generation for recruitment. Each role is crucial to the cause and will result in saving lives.

Volunteer management will be managed by Varsha Jha from 1st November 2020. Each region will have a volunteer coordinator to interact with volunteers from that region. Monthly induction call will happen on the last Friday of every week for the volunteers registered each month.

Register now to become a volunteer with DATRI (<https://datri.org/become-datri-volunteer/>)

Sethukarasi
Head - Operations

