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MANAGEMENT DESK

Dear Team,

As we move into the second half of the year, it's essential to take stock of our progress and focus on achieving our targets. As of now, our annual donation target is 270, and we are currently at 123. For registrations, our goal is 74,930 and we've reached 19,337 so far. Likewise, we are still a long way off from achieving our fundraising target of 9 crores. These goals directly impact our lifesaving mission, and it's crucial that we channel our efforts toward meeting our numbers to continue making a significant difference.

As we work towards these collective targets, it's equally important that each one of us focuses on our individual goals for the year and brace ourselves to achieve them. Every contribution counts, and together, we can make the impact we are striving for.

In this newsletter, you'll find inspiring stories and updates, including a challenging yet fulfilling donor experience in Siliguri, celebrations of significant milestones with Jayanthi Sampath and Sundaramoorthy T, insights from the Eastern India BMT Meet, reflections on a decade of dedication from our colleague Jayashree, and highlights from the Terry Fox Run 2024. Events like the Terry Fox Run provide us with an excellent platform to engage with large crowds and share our lifesaving mission with a broader audience.

I hope these stories inspire you to work with renewed zeal, as every challenge we face only strengthens our resolve to further our mission. Let's continue to work together to save more lives.

Warm regards,

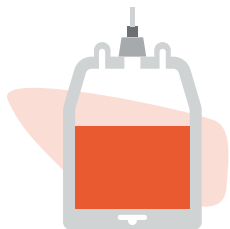
Claudia Rutt
Chief Financial Officer



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NUMBERS THAT MATTER

Collections



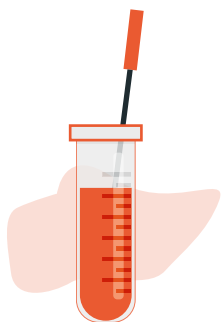
May 2024	June 2024
26	27
July 2024	
16	
Aug 2024	Sep 2024
23	11

Funds Received



May 2024	June 2024
₹ 9,70,651	₹ 3,04,101
July 2024	
₹ 4,09,664	
Aug 2024	Sep 2024
₹ 11,22,684	₹ 1,03,400

Verification Typings



May 2024	June 2024
43	42
July 2024	
38	
Aug 2024	Sep 2024
40	32

Search Requests



May 2024	June 2024
314	283
July 2024	
285	
Aug 2024	Sep 2024
266	303

Infectious Disease Markers



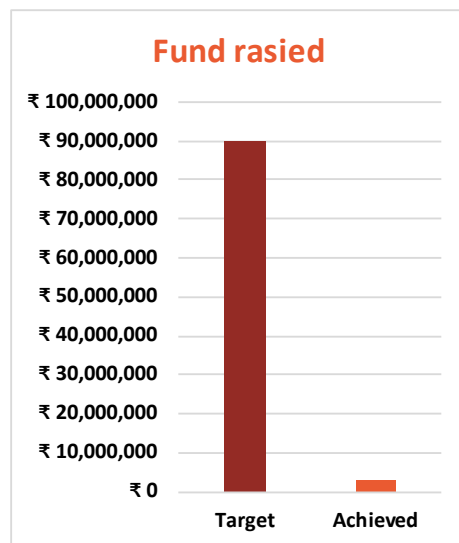
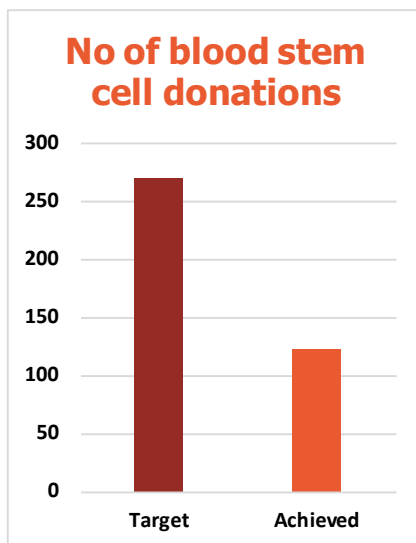
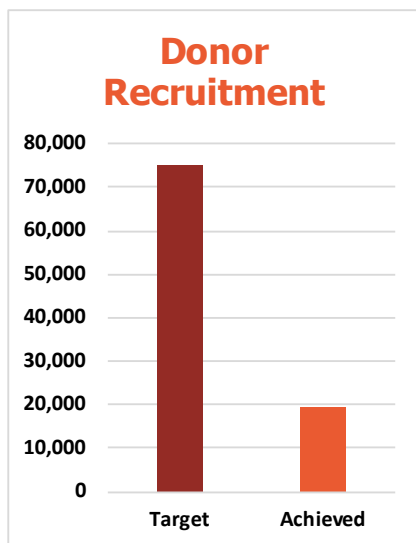
May 2024	June 2024
28	31
July 2024	
29	
Aug 2024	Sep 2024
26	23



We are present in 421 various locations in India.

We have a long way to go...

FNY 2024 - 2025



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A CHALLENGING YET FULFILLING DONOR EXPERIENCE

by Jayanthi Sampath,
Associate Manager - Transplant Centre Management

A donor from Siliguri made a commendable effort to save a life by agreeing to stay in Kolkata for five days to complete a stem cell donation. However, the journey wasn't without challenges. On the fourth day of her stay, she developed a skin rash on her elbow, causing concern among the medical team overseeing her donation.

Given the potential complications, the team consulted with their Apheresis Collection (AC) Physician at Apollo Hospital, Kolkata. The AC physician examined the donor and, due to her elevated white blood cell (WBC) and platelet counts from GCSF injections, couldn't immediately determine whether the rash was viral or bacterial. Suspecting a possible Herpes infection, the AC physician prescribed relevant medication and recommended that the team share pictures of the rash with the Transplant Center (TC) for further evaluation.

The situation was further escalated to DATRI's Medical Director, who, after reviewing the images and the AC physician's report, suspected that the rash might have been caused by an insect bite. Following the Medical Director's advice, the team updated the TC about the issue late in the evening on the fourth day.

The TC, concerned about the possibility of chickenpox, advised the team to get a second opinion from another hematologist and dermatologist. Given the urgency and the late hour on a Friday evening, Reena, our team member from Kolkata managed to arrange an online consultation with a dermatologist at 9:30 pm. The dermatologist confirmed that the rash was due to an insect bite and prescribed appropriate medication. To ensure accuracy, the team planned an in-person consultation with another dermatologist at Apollo on the day of the collection.

The next morning, the team informed the TC about the plan and the possible delay in collection. The dermatologist at Apollo confirmed the previous diagnosis, allowing the collection process to begin at 1:05 pm. Despite this confirmation, the team faced another challenge when the Pre CD34 count was found to be low, requiring them to wait for the mid-harvest count. Unfortunately, the post-CD34 count couldn't be processed the same day due to staff limitations.

Given the circumstances, the team and TC agreed to continue the collection on the second day. This involved rescheduling travel, extending the donor's stay, and making new accommodations. The second day of collection proceeded smoothly, although the mid-harvest count was again lower than expected. The team informed the TC that the final CD34 reports would only be available on Monday. The TC accepted the collected product without the CD34 value, understanding the limitations faced by the team.

Finally, the CD34 reports were received on the following day. Despite the hurdles, the team, led by Reena's coordination, successfully completed the donation, ensuring that the donor's efforts were not in vain. The dedication and teamwork displayed by everyone involved highlight the complexities and the critical importance of each step in the donation process.

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EASTERN INDIA BMT MEET: ADVANCING CARE AND COLLABORATION

Bindiya Sawhney,
National Operations Head-North.

On the 27th and 28th of July, the Second Chapter of the Eastern India Blood Marrow and Cellular Therapy Meet took place, centered around the theme of "Consolidating BMT Activities in Eastern India." This two-day event in Kolkata brought together a diverse group of participants, including hematologists, hemato-oncologists, medical oncologists, radiation oncologists, transfusion medicine specialists, basic scientists, nursing staff, support personnel, government officials, and NGOs.

Dr. Rajib De, the Organizing Secretary, emphasized the event's objective: "to expand the horizon of BMT practices in the eastern and north-eastern parts of India, ultimately leading to better care for BMT patients in the region."

For DATRI, the meet was a valuable opportunity to engage with key medical specialists from across the region. Representatives from approximately 13 BMT centers attended, hailing from cities such as Kolkata, Howrah, Cuttack, Bhubaneswar, Patna, Guwahati, and Raipur. The event also provided DATRI with the unique privilege of presenting our organization's life-saving mission to a distinguished audience.

We are grateful to the organizers for this opportunity and look forward to further expanding the number of life-saving Blood Stem Cell Donors in the region.



Reena Patowary,
Senior Associate - Donor Recruitment and Counselling

Bindiya Sawhney,
National Operations Head-North

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TERRY FOX RUN 2024: A PLATFORM FOR HOPE AND LIFESAVING IMPACT

DATRI proudly participated in the Terry Fox Run 2024, an event that aligns closely with our mission to fight against life-threatening blood cancer and blood disorders. Organized annually by the Terry Fox Foundation to raise awareness and funds for cancer research, this run has gained popularity each year, attracting more participants committed to the cause.



Our stall at 4.00AM



Terry fox run started at 6.00AM

At this year's event, DATRI set up a stall to spread awareness about blood stem cell donation and register potential donors. Our dedicated team members, representing various departments, were on-site as early as 5:00 A.M. to engage with attendees. We were joined by DATRI volunteers who helped us to engage with the public about our lifesaving work. We also had our ex-employee, Dhivyaa Ranganathan who participated in the 6 kilometers run. The interest in DATRI's lifesaving mission was overwhelming, and we successfully registered 111 potential donors.



During the time of registration



Cheek swab collection

The event also provided a special platform for DATRI to share the inspiring story of Nivaz, a donor who registered at the Terry Fox Run in 2018. Identified as a match for a patient suffering from blood cancer, Nivaz donated his blood stem cells in June of this year. His commitment to saving lives, despite the demands of pursuing a Ph.D. at Anna University, is truly commendable. Both DATRI and the Terry Fox representatives honored Nivaz for his selfless act.



The Terry Fox Run 2024 was a valuable opportunity for DATRI to amplify our impact and draw more individuals to our lifesaving work. We are optimistic that those who registered at the run will become potential lifesavers in the future.





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A LIFESAVING JOURNEY: CELEBRATING 75 AND 110+ COLLECTIONS WITH DATRI

At DATRI Blood Stem Cell Donors Registry, the journey of saving lives is a mission that requires dedication, precision, and an unwavering commitment to humanity. For Jayanthi Sampath and Sundaramoorthy T, both Associate Managers in Transplant Center Management, this journey has been nothing short of transformative. With Jayanthi having completed nearly 75 collections and Sundaramoorthy surpassing 110, their stories reflect not only the challenges they've overcome but also the profound impact they've made on countless lives.

Jayanthi Sampath: A Heartfelt Journey of 75 Collections

When Jayanthi Sampath joined DATRI, she was filled with excitement and anticipation about the opportunity to save lives. However, she had no idea what her role would truly entail. Her first collection was for a 17-year-old girl with Acute Lymphoblastic Leukemia (ALL). The moment she received a note from the patient's father, thanking her for saving his daughter's life, Jayanthi understood the true meaning of job fulfillment. That moment marked the beginning of an incredible journey.



Over the years, Jayanthi has faced numerous challenges in her role. Coordinating with multiple stakeholders, including Transplant Center Physicians (TCPs), donation managers, and counselors, requires meticulous planning and constant engagement. Despite the hurdles, Jayanthi has developed a streamlined process that makes her work both engaging and fulfilling. Her ability to multitask and her commitment to maintaining open communication with TCPs have strengthened her relationships and deepened her understanding of the transplant process.

Jayanthi's journey has been one of continuous learning and growth. She eagerly looks forward to each new collection, knowing that every successful effort brings hope and life to a patient and their family. As she reflects on her experiences, she shares, "It has been a very interesting and learning experience in completing all the collections since I joined DATRI. Each one is unique, from urgent requests to challenges with donors traveling abroad. The commitment of each donor inspires me to go the extra mile to give someone another chance at life."

Sundaramoorthy T: A Lifelong Commitment to Saving Lives

For Sundaramoorthy T, surpassing 110 plus collections with DATRI has been a deeply fulfilling experience. His journey began with the simple desire to make a difference, but it quickly evolved into a profound commitment to saving lives. Every collection comes with its own set of challenges, from coordinating with donation managers and counselors to handling urgent requests from transplant centers. But for Sundaramoorthy, the difficulties fade away when a collection is successfully completed, knowing that he has played a crucial role in giving someone a second chance at life.

Reflecting on his journey, Sundaramoorthy shares, "The commitment of donors has made us put extra effort into giving a person another chance for life. Each collection is a testament to the resilience and dedication of everyone involved, and I am grateful to DATRI for giving me the opportunity to be a part of this lifesaving mission."



Gratitude and Reflection

Both Jayanthi and Sundaramoorthy express deep gratitude to DATRI for the opportunity to be tools in this lifesaving mission. As they continue their work, Jayanthi and Sundaramoorthy remain committed to saving even more lives, knowing that each collection is a step closer to giving someone a second chance at life. Their stories serve as a powerful reminder of the impact that dedication, compassion, and teamwork can have in the fight against blood disorders.

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A DECADE OF DEDICATION: MY 10-YEAR JOURNEY WITH DATRI

Jayashree Shankar,
Head - Search, Match & Transplant Services.

After completing my post-graduation in life sciences, I had limited knowledge of life-saving causes until my brother donated his bone marrow to a blood cancer patient. This event sparked a passion within me, leading me to join DATRI. Over the past decade, my journey with DATRI has been nothing short of transformative. Starting from its early days as a startup, I have witnessed its growth into a key player in the field of blood stem cell donation.



Each day at DATRI brought new responsibilities, learning opportunities, and connections with professionals. From interacting with esteemed doctors to embracing challenges, every experience was unique and enriching. I began my journey as a research executive, honing my technical skills, and gradually took on roles as a donor drive coordinator, search coordinator, transplant center coordinator, and eventually, a leadership role. Each position pushed me to adapt, grow, and develop a deep commitment to this vital cause.

As I reflect on these 10 years, I am filled with gratitude for the growth and opportunities provided by DATRI. The journey has been incredibly rewarding, teaching me resilience, adaptability, and the power of collaboration. It has been a learning and rewarding experience and I feel humbled.

We at DATRI would like to extend our heartfelt appreciation to Jayashree for her remarkable dedication over the past decade. We also commend and celebrate the incredible contributions of our team members **Chava Ravindranth, Aby Sam John, Thanigailingeshwari, Gayathri Shenoy and Lakshmi S**, who have also completed over 10 years of service. Their unwavering commitment has been instrumental in advancing our mission to save lives.



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"SHIDIN: THE QUIET PILLAR OF STRENGTH AT DATRI"



Shidin joined DATRI in June 2022 and initially took time to settle in, but his openness to feedback and diligent work have made him an essential support for the transplant center coordinators. A quiet worker, he completes tasks without seeking attention, always keeping everyone informed. Despite facing stress and fatigue, Shidin remains calm and composed with donors and doctors. His professionalism shone recently during a high-profile collection at Apollo, Chennai. Though his low-key approach might sometimes lead to him being overlooked, his unwavering dedication and strong relationships with hospital teams are highly commendable.

