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# DATRI CONNECT

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# CORPORATE NEWSLETTER

## MANAGEMENT DESK

**Dear Corporate leaders,**

As we reflect on the first few months of the year, we are grateful for the continued support and collaboration of organizations that have chosen to stand with DATRI in our mission of saving lives through blood stem cell donation.

This edition brings together highlights from the past quarter - stories of impact, meaningful partnerships, donor journeys, and collective efforts that continue to strengthen India's stem cell donor registry.

While these stories reflect progress, they also remind us of a growing reality that cannot be ignored.

India today faces a silent crisis. Every day, patients battling blood cancers and life-threatening blood disorders begin a search for a matching stem cell donor - often their only chance at survival. Yet, finding a compatible donor remains extremely challenging due to India's immense genetic diversity and the growing need for committed donors.

This is not a challenge that registries and hospitals can solve alone. It requires collective action from organizations willing to create meaningful and lasting impact.

Over the years, corporate partnerships have played a vital role in helping DATRI move closer to this mission - through donor registrations, awareness initiatives, and sustained support that continue to create hope for patients and families across the country.

As you go through this edition, we hope the stories and milestones shared here reflect not only the impact created so far, but also the potential of what we can continue to achieve together.

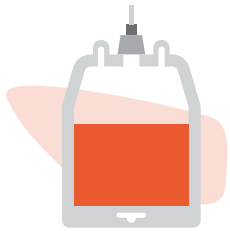
Because sometimes, a single decision to support a cause can one day become someone's chance to live.

*Claudia Rutt*

**Claudia Rutt**  
Chief Financial Officer

# NUMBERS THAT MATTER

## Collections

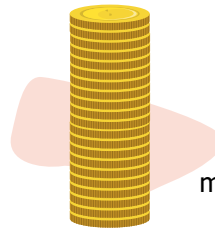


Feb 2026 - Apr 2026

**73**

donors donated their blood stem cells

## Funds Received



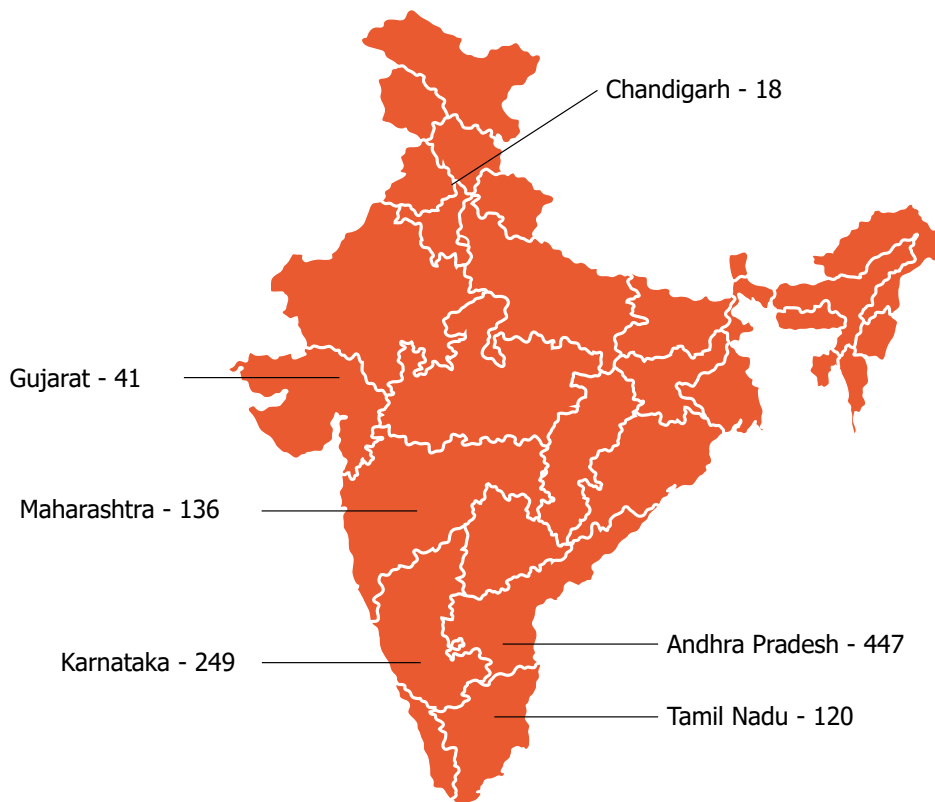
Feb 2026 - Apr 2026

**44,77,211**

Funds raised to add more donors to the registry

## Donor Registration Statewise:

Feb 2026 - Apr 2026



These numbers represent the count of donors registered across various states, highlighting the need for stronger corporate support from regions such as Andhra Pradesh, Karnataka and others.

# WHEN CORPORATES STEP FORWARD, MORE PATIENTS FIND HOPE

Every blood stem cell donor registration begins with a possibility - the possibility that somewhere, a patient searching for a match may one day find hope.

During the FY 2025 - 2026, that possibility grew stronger through the CSR support of corporate organizations that chose to stand with DATRI in its mission of saving lives.

With the monetary support of 17 corporate organizations, over 4400 voluntary blood stem cell donors were added to the DATRI registry this year.



What makes corporate partnerships especially meaningful is the scale of awareness and impact they create. Beyond donor registrations, these collaborations help bring conversations about stem cell donation into workplaces, communities, and families - enabling more individuals to understand the importance of becoming a potential donor.

Over the years, corporate organizations have become an important pillar in strengthening India's stem cell donor ecosystem. Whether through employee engagement initiatives, awareness sessions, donor drives, or long-term CSR support, each partnership contributes towards building a larger and more committed donor pool for patients in need.

Yet, the need continues to grow.

Every week, new patients begin their search for a matching donor, and many still struggle to find one in time. This is why continued corporate participation remains essential in helping bridge the gap between patients and potential donors.

At DATRI, we remain deeply grateful to every organization that has supported this mission and helped bring hope to patients and their families.

## CONNECTING TO A CAUSE THAT CREATES LIFESAVERS

In 2010, during a donor recruitment drive at MIT College in Chennai, a young student named Preeti made a simple decision - to register as a blood stem cell donor.

Like many others at the drive, she signed up with the hope that someday, she might be able to make a difference in someone's life, not knowing when that moment would come.

Sixteen years later, in March 2026, that decision found its purpose.

Now working with Ford Motor Company, Preeti was identified as a potential match for a patient battling blood cancer and chose to step forward for donation.

What makes this story truly meaningful is not just the donation itself, but the journey behind it - a commitment that remained strong even after 16 years.

When contacted by our DATRI representative, Asher, Preeti immediately recalled her donor registration experience and expressed her willingness to move forward. Her clarity, readiness, and confidence in the process reflected the importance of sustained donor awareness and engagement over the years.

Throughout the donation journey, Ford extended its support to Preeti, enabling her to proceed smoothly through the process. In doing so, Ford not only supported an employee during a life-saving act, but also became part of a story where the organization itself helped nurture a real-life lifesaver.



**Preeti S**  
Blood Stem Cell Donor

# IS YOUR COMPANY'S CSR CREATING LASTING IMPACT?

Corporate social responsibility today is no longer measured only by participation - it is measured by the depth of impact created.

As organizations continue to invest in meaningful causes, healthcare remains an area where timely intervention and sustained support can directly influence patient outcomes and access to treatment.

One such area is blood stem cell donor registration.

Across India, the need for unrelated stem cell donors continues to grow, making donor registries an important part of the healthcare ecosystem. Building and sustaining a committed donor registry requires continuous awareness, engagement, and long-term support.



Beyond registrations, these initiatives also help create stronger awareness around stem cell donation within workplaces and communities, encouraging informed participation in a cause that continues to require greater visibility and support.

Organizations that engage with such initiatives are not only contributing towards healthcare awareness, but are also becoming part of a larger ecosystem working towards improving access to treatment opportunities for patients in need.

As the need for donors continues to rise, collaborative efforts between corporates and healthcare organizations can play an important role in building sustainable impact for the future.

# CORPORATE HIGHLIGHTS OF THE QUARTER

## Organizations Driving Real Impact

Meaningful partnerships are often measured not just by contributions, but by the opportunities they create for others.

During this quarter, several organizations from diverse industries came forward to support DATRI's mission through donor sponsorship initiatives, awareness collaborations, and cause-driven engagement efforts - helping expand access to stem cell donor registrations across communities.

We are grateful to the following organizations for standing with us in this mission:



### **Neptunus Power Plant Services Pvt. Ltd:**

A global engineering and heavy-lift solutions company known for supporting large-scale industrial infrastructure projects, Neptunus strengthened DATRI's mission by sponsoring close to **350** donor registrations.



### **Remsons Industries Ltd.**

A leading automotive components manufacturer with a strong commitment towards social responsibility, Remsons Industries sponsored approximately **69** donor registrations through its CSR initiative.



### **Jindal Stainless Foundation**

The CSR arm of one of India's leading stainless steel manufacturers, Jindal Stainless Foundation sponsored nearly **500** donor registrations, reflecting its continued focus on meaningful healthcare and community impact initiatives.



### **Portronics Digital Pvt. Ltd.**

A consumer electronics and digital innovations brand, Portronics partnered with DATRI through a thoughtful cause-led initiative, helping enable over **200** donor registrations while also strengthening awareness around stem cell donation.



### **Ziffity Solutions**

A digital commerce and technology solutions company, Ziffity contributed towards supporting approximately **56** donor registrations through its CSR initiatives, helping strengthen the donor ecosystem.



### **AVI Renewable Energy Pvt. Ltd.**

Focused on sustainable and renewable energy solutions, AVI Renewable Energy extended valuable support towards enabling close to **278** donor registrations through its CSR contribution towards DATRI's mission.



### **Rainbow Children's Hospital Foundation**

Committed to advancing pediatric healthcare and patient support initiatives, Rainbow Children's Hospital Foundation contributed towards strengthening donor awareness by sponsoring approximately **56** donor registrations.



### **Koch Engineered Solutions India Pvt. Ltd.**

A long-standing supporter of DATRI's mission, Koch continued its meaningful partnership by enabling nearly **700** donor registrations through its CSR initiative, reinforcing its commitment towards creating long-term healthcare impact.



### **Alok Masterbatches Pvt. Ltd.**

A leading manufacturer in the plastics and polymer solutions industry, Alok Masterbatches supported DATRI's mission by helping enable approximately **167** donor registrations through its CSR contribution towards the donor registry.

Every organization featured here reflects how corporate partnerships can move beyond conventional CSR participation and contribute towards building stronger healthcare support systems for the future.

At DATRI, we deeply value these collaborations and remain grateful to every organization that continues to stand with us in building greater awareness, access, and hope for patients and families across the country.

## **BEYOND CONTRIBUTIONS, TOWARDS COLLECTIVE IMPACT**

Every organization featured in this edition represents something larger than support.

They represent conversations started, awareness created, individuals encouraged to step forward, and possibilities that may one day become a patient's second chance at life.

At DATRI, we believe meaningful impact is built collectively - through organizations willing to look beyond short-term initiatives and contribute towards causes that continue to require long-term commitment and participation.

As we move ahead into the coming quarter, we look forward to strengthening existing partnerships, building new collaborations, and continuing this shared journey towards creating greater access, awareness, and hope.

Because sometimes, the most powerful impact an organization can create is one that quietly continues... in the life of someone it may never meet.

To support our cause, kindly reach out to [marcom@datri.org](mailto:marcom@datri.org)