



ACT NOW. GIFT A LIFE.

www.datri.org



**DATRI
CONNECT**

**CORPORATE
NEWSLETTER**

MANAGEMENT DESK

Dear Corporate leaders,

As we stepped into the new year, I want to begin by thanking each one of you for the commitment, passion, and perseverance you bring to DATRI every single day. This year has not started as just another calendar milestone for us - it has begun with a clear mission and renewed urgency.

At DATRI, every year reminds us that time is not a luxury for the patients we serve. Thousands continue to wait for a rare, life-saving blood stem cell match, and with that reality in mind, we launched the 90 Days, 90 lives campaign - an initiative rooted in intent, accountability, and impact.

The campaign challenged us to move with focus, to reflect honestly on our processes, and to push ourselves beyond comfort zones. While the journey has come with its share of learnings, it has also reaffirmed an important truth: our mission demands consistency, collaboration, and collective ownership.

What matters most is not just the numbers we achieve, but the systems we strengthen, the partnerships we build, and the resolve with which we continue forward. The start of this year has reminded us that every registration, every follow-up, and every conversation has the potential to change a life.

As we move ahead, let us carry forward the momentum of this campaign - not just for 90 days, but as a mindset that guides our work throughout the year. Together, with clarity of purpose and unity of action, we can continue to expand hope and give more patients suffering with blood cancer or blood disorder, the second chance they are waiting for.

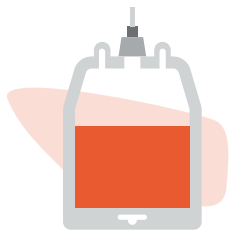
Thank you for standing with DATRI and for being part of a mission that truly matters.



Claudia Rutt
Chief Financial Officer

NUMBERS THAT MATTER

Collections



Oct 2025 - Jan 2026

93

donors donated
their blood stem cells

Funds Received



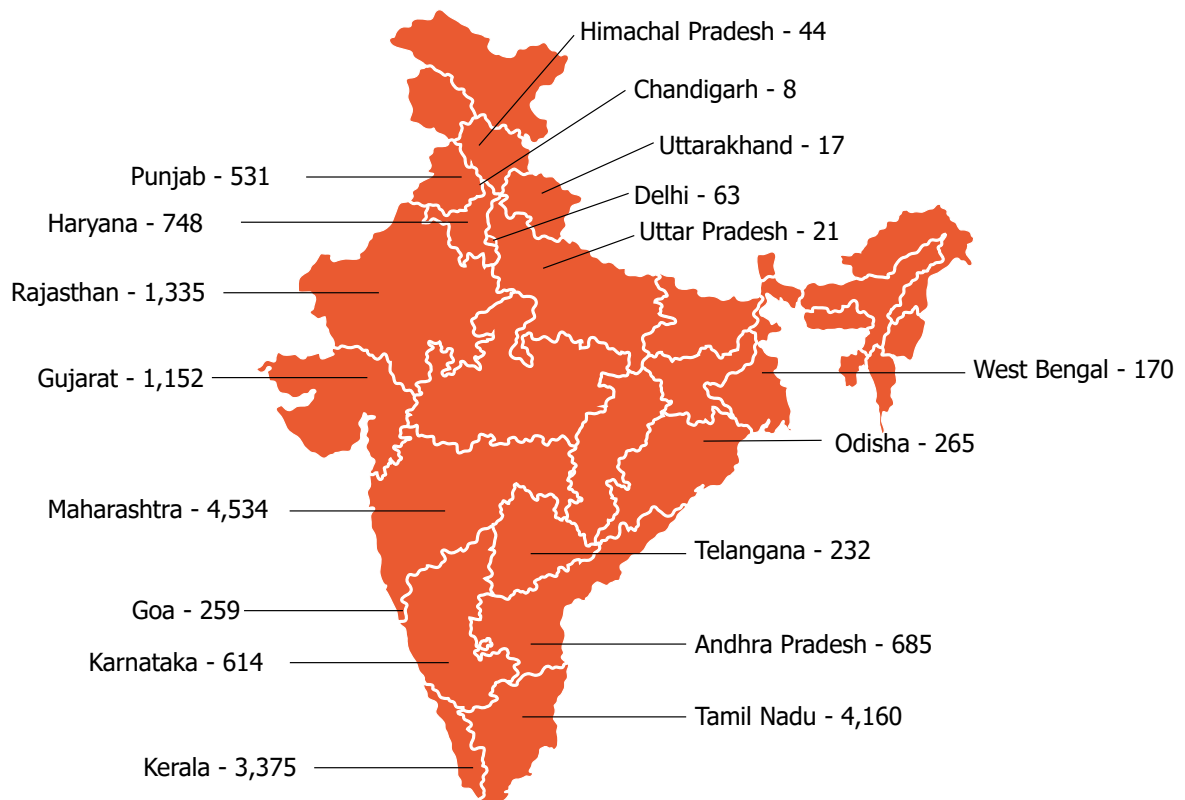
Oct 2025 - Jan 2026

11,04,210

Funds raised to
add more donors to the registry

Donor Registration Statewise:

Oct 2025 - Jan 2026



These numbers represent the count of donors registered across various states, highlighting the need for stronger corporate support from regions such as Chandigarh, Delhi, Uttar Pradesh, Himachal Pradesh, and others with low number of registration counts.

WHY CORPORATE PARTNERSHIPS MATTER IN SAVING LIVES

Saving lives at scale is not possible in isolation. Corporate partnerships play a critical role in bridging the gap between patients in need and the donors who can give them a second chance.

Corporates bring with them reach, structure, and influence, an access to diverse employee communities, operational support, and platforms that can amplify awareness far beyond traditional outreach. When organisations partner with DATRI, they help expand the donor base across regions, age groups, and communities, improving the likelihood of finding rare matches.

The Power of Partnership



1,213

**Corporate
Supporters**



1,13,646

**Registered
Donors**



453

**Blood Stem
Cell Donors**

Beyond numbers, corporate partnerships foster a culture of purpose-driven engagement. Employees become advocates, leaders become enablers, and workplaces transform into spaces where social responsibility is lived, not just discussed.

In the journey to save lives, every partnership strengthens the ecosystem. When corporates step forward, they don't just support a cause - they become part of a collective mission to ensure that patients fighting blood disorders have access to hope, care, and a future.

A MISSION THAT LIVES EVERY DAY: GIVING PATIENTS A SECOND CHANCE

For more than 15 years, DATRI has been at the forefront of supporting patients battling blood cancer and life-threatening blood disorders. Every day, our mission is simple yet urgent - to help at least one patient find their second chance at life through a matching blood stem cell donor.

Behind every patient search is a story of resilience, hope, and the will to survive. Families wait, patients endure, and time becomes their greatest uncertainty. While each successful match is a life transformed, the reality remains that every day, more patients are added to the registry - each one waiting for someone, somewhere, to be their match.

The Growing Need for Committed Donors

The need for blood stem cell donors continues to grow, and so does the responsibility to ensure that every patient has a fair chance at finding a match. Building and sustaining a strong donor registry requires consistent effort - through awareness, registrations, follow-ups, and long - term engagement.

This is not just a medical process. It is a human commitment. Every registered donor represents a possibility. Every addition to the registry strengthens hope, not just for one patient, but for many.

Corporate Partnerships: A Powerful Force for Change

Corporate partnerships have played a defining role in strengthening DATRI's mission. Donors who join the registry through corporate initiatives often demonstrate a deeper level of commitment, driven by awareness, organisational support, and a shared sense of purpose.

When corporates step forward, they do more than support a cause - they create a culture of impact. Through employee engagement drives, CSR initiatives, and awareness programs, organisations enable their workforce to become part of something truly life - changing.

Many of the lifesaving matches facilitated by DATRI today trace their origins back to corporate-supported donor registrations. This underscores the critical role corporates play - not just as supporters, but as enablers of second chances.

Recognising the Corporates Who Make This Possible

To the organisations that have already partnered with DATRI, we extend our deepest gratitude. Your belief in this mission has helped strengthen the registry, accelerate patient searches, and most importantly, save lives.

Your support demonstrates that when corporates align purpose with action, the impact extends far beyond business - it touches lives, restores families, and creates lasting change.

An Invitation to Build More Second Chances

While progress has been made, the journey continues. To sustain our mission of saving at least one life every day - and to move towards saving even more - we need more organisations to join this movement.

Every corporate that partners with DATRI strengthens the ecosystem of hope. Every employee who registers increases the chances of a life-saving match. Every initiative brings us closer to a future where no patient is left waiting.

This is more than a partnership. It is a shared responsibility.

Together, we can ensure that hope continues to grow.
Together, we can help give more patients the second chance they deserve.



Scan to donate

SAVE TAX. SAVE LIVES. DATRI'S SECOND CHANCE SAVE TAX CAMPAIGN 2026



INVEST IN HOPE. INVEST IN LIFE!

'YOUR SMARTEST INVESTMENT THIS YEAR ISN'T
IN THE MARKET — IT'S IN SAVING A LIFE.'

Every investment you make can bring blood disorder patients closer to their life-saving blood stem cell donor.

✓ INVESTMENT PORTFOLIO

Hope Fund (₹500 – ₹999)

Supports:
Recruitment of new
blood stem cell donors.

Life Equity (₹1,000 – ₹4,999)

Supports:
HLA typing and donor
testing.

Future Bonds (₹5,000 – ₹9,999)

Supports:
Awareness sessions
to recruit more donors.

Second Chance SIP (₹10,000+)

Supports:
DATRI's mission of
saving lives.

✓ HOW CAN YOU HELP



We aim to recruit 1,800 new potential stem cell donors, which requires ₹32,40,000 in funding. This is where your monetary donation can create an impact.



What if the impact of your organisation's giving could be measured not just in numbers, but in lives saved, families reunited, and futures restored?

At DATRI, we believe that every act of support, whether from a company or an individual can move a patient one step closer to their second chance at life. The Second Chance Campaign has been designed with this belief at its core, bringing corporates and employees together in a shared mission of hope.

Your smartest investment this year may not be in the market, it could be in saving a life.

Why This Investment Matters?

For many patients, a blood stem cell transplant is not one option among many, it is their only chance at survival. Finding a matching donor, however, depends on a complex and time-sensitive process involving donor awareness, registrations, testing, counselling, and coordination.

Your support fuels this entire journey, the unseen work that brings a patient closer to a match, and closer to life.



A Smarter Way for Corporates to Create Impact

Through this campaign, organisations can align their CSR or philanthropic goals with measurable, life-saving outcomes. Corporate contributions directly support donor registration and patient-matching initiatives, strengthening India's donor registry and enabling timely access to transplants.

This is purpose-driven giving, where financial planning meets meaningful impact.

Employees: Turning Small Contributions into Big Change

Employees play a powerful role in this ecosystem. Through voluntary contributions, individual fundraising, or HR - supported payroll giving, employees can become part of something far bigger than themselves.

When many people invest a little, the impact multiplies, creating a ripple effect that brings hope to patients and families waiting for a match.

Returns That Truly Matter

While contributions under this campaign offer 80G tax benefits, the real returns go far beyond savings:

- The fulfilment of knowing your contribution helped save a life
- The pride of being part of a purpose-driven organisation
- The knowledge that your action today could become someone's second chance tomorrow

An Investment with a Human Dividend

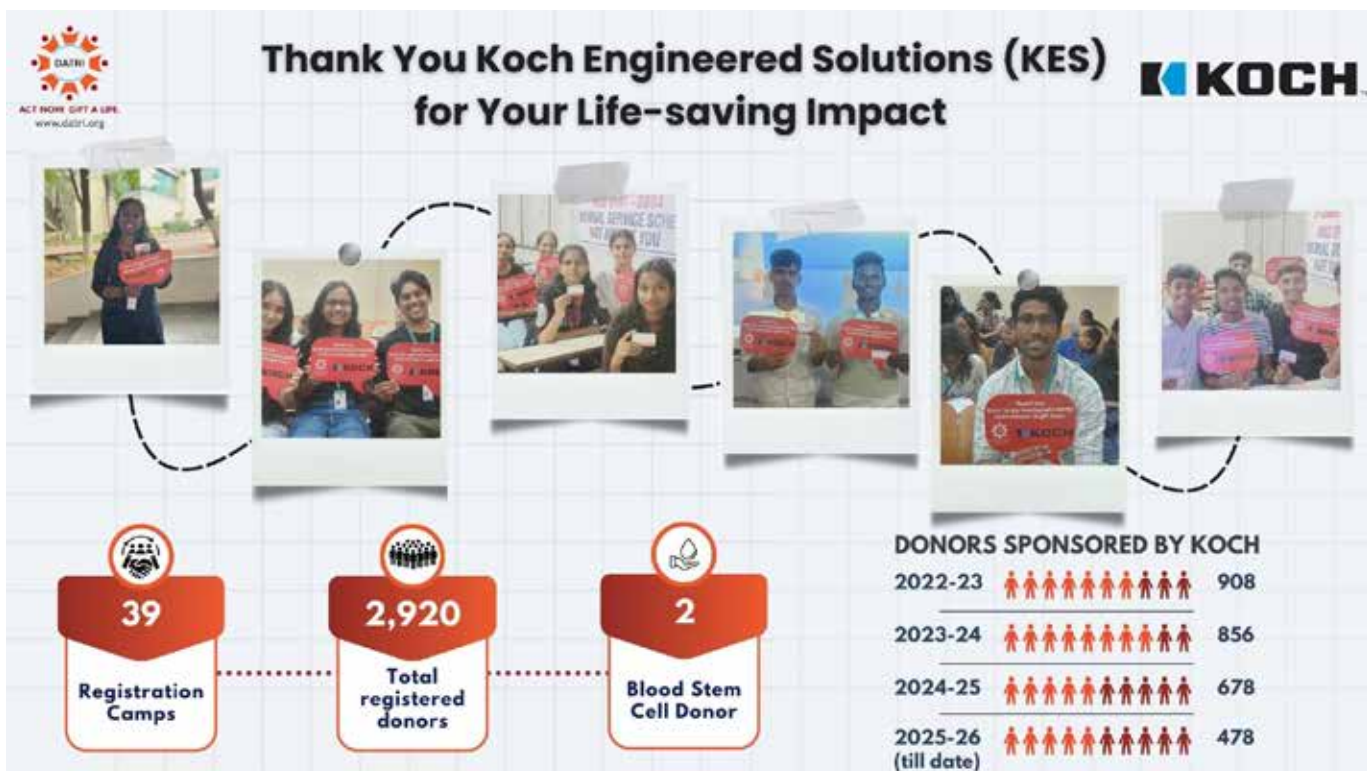
You are not just funding a process. You are investing in more birthdays, more moments, and more life.

Because when corporates and employees come together with shared intent, impact becomes scalable, sustainable, and deeply human.

Invest in hope. Invest in life. Because the most meaningful returns are measured in lives changed.

KOCH & DATRI: A PARTNERSHIP ROOTED IN PURPOSE, IMPACT, AND HOPE

For 3 years now, KOCH has been a strong and consistent pillar of support for DATRI, playing a vital role in strengthening India's unrelated stem cell donor registry. With each passing year, KOCH has continued to deepen its commitment, reaffirming its belief in DATRI's life-saving mission.



Through its sustained support, KOCH has enabled the 2920 registration of potential stem cell donors, significantly strengthening the donor pool and bringing renewed hope to patients battling blood cancer and other blood disorders. This contribution goes far beyond sponsorship - it represents lives moved closer to a cure and families closer to healing.

Beyond its diverse operations spanning manufacturing, energy, technology, and services, KOCH remains deeply committed to creating a lasting positive impact in the communities it serves. Its partnership with DATRI is built on shared values - compassion, responsibility, and a collective belief that organizations can be catalysts for social change.

This impact was felt deeply during a recent donor-recipient meet in Pune, where members of the KOCH team witnessed firsthand the difference their support has made. Meeting young twin girls whose lives were transformed through a DATRI-facilitated stem cell donation was a powerful and emotional reminder of the purpose behind every donor registration and every collaborative effort.

KOCH's association with DATRI also reflects strong employee engagement and advocacy.

Demonstrating this spirit, Mr. Aniket, Regional Sales & Operation Planning Leader, EMEAI & APAC from KOCH participated in the Tata Mumbai Marathon, running with great enthusiasm in support of DATRI's cause. His participation symbolized how individual action, combined with organizational commitment, can amplify impact.

This collaboration is not merely about financial support - it is about standing together for a cause that saves lives. KOCH leaders and employees have consistently engaged with DATRI's mission, witnessing how their contribution translates into real-world impact and meaningful change.

As DATRI continues its mission to ensure that no patient is denied a second chance at life due to the lack of a matching donor, partnerships like this remain invaluable. KOCH's sustained support exemplifies how purpose-driven corporate partnerships can create lasting impact - where values align, action follows, and lives are transformed.

DIFFERENT WAYS YOUR ORGANISATION CAN CREATE IMPACT



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**Corporates and
Employees can support
Blood Stem Cell Donation**



Registration Drives

Creating impact doesn't always require large-scale interventions. Sometimes, it's about choosing the right avenues and enabling people to participate in meaningful ways.

Organisations can support DATRI through a mix of on-ground and digital initiatives that align seamlessly with workplace culture and CSR goals. These include hosting on-ground donor registration drives at offices or campuses, enabling digital registrations for employees who may

not be physically present, and supporting fundraising initiatives that help expand donor outreach and patient support.

Beyond structured drives, organisations can also play a key role in advocacy - using internal communication channels, leadership messaging, and employee networks to spread awareness about blood stem cell donation and the urgent need for matching donors.

When organisations integrate these efforts into their engagement calendars, impact becomes sustained rather than one-time. Each action - whether registering a donor, sharing awareness, or contributing funds - moves us one step closer to ensuring that no patient waits alone for a life-saving match.

**ORGANISATIONS THAT HAVE SUPPORTED
BLOOD STEM CELL DONOR REGISTRATION
DRIVES IN THEIR PREMISES**

