



ACT NOW. GIFT A LIFE.

www.datri.org



DATRI CONNECT

CORPORATE NEWSLETTER

MANAGEMENT DESK

Dear Corporate leaders,

At DATRI, every milestone in our mission to give patients a second chance at life has been possible because of the unwavering support from you - our corporate partners. Your involvement goes beyond funding; it produces Hope Heroes for the nation and stands as a proud moment for both DATRI and your organization.

And in this newsletter we would like to proudly showcase few of the many organisations who supported us in the first half of our FY 2025-2026. KOCH, who has been a steady supporter for the last 4 years; KCF, who has extended their support in a big way; Sutherland, who organized day and night drives to encourage employee registrations; Aspire Systems, who has partnered with us consistently for 4 years; and Larsen & Toubro, whose extraordinary support for their employee Suhas, battling a severe blood disorder, is truly inspiring. Each of these stories reflects how corporates are not only supporting a cause but are actively shaping India's life-saving ecosystem.

Yet, the mission is not complete. We still have **2182** patients at the moment waiting for a match, which means we need many more donors to register. If you are a new corporate joining DATRI to support or a corporate looking for new ideas, this newsletter will also show you ways to support DATRI and be part of this life-saving journey.

Together, let us continue to nurture this movement and ensure that no patient waits in vain for a match.

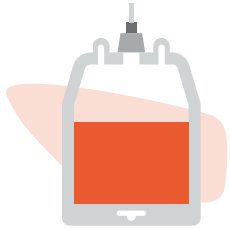
Warm Regards,

Claudia Rutt

Claudia Rutt
Chief Financial Officer

NUMBERS THAT MATTER

Collections



Jun 2025 - Sept 2025

87

donors donated their blood stem cells

Funds Received



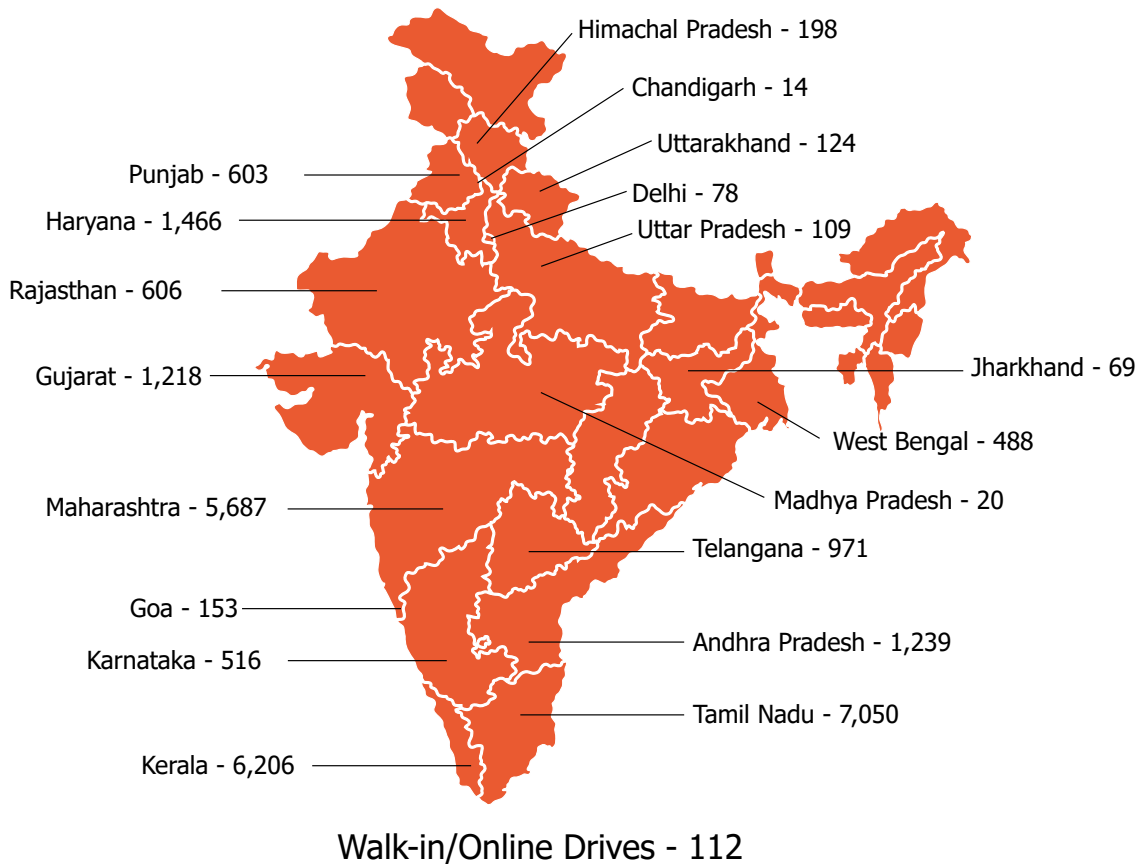
Jun 2025 - Sept 2025

35,09,663

Funds raised to add more donors to the registry

Donor Registration Statewise:

Jun 2025 - Sept 2025



These numbers represent the count of donors registered across various states, highlighting the need for stronger corporate support from regions such as Chandigarh, Delhi, Uttar Pradesh, Madhya Pradesh, and others with low number of registration counts.

KOCH – CONSISTENT SUPPORT, LIFESAVING IMPACT

KOCH has been a strong pillar of support for DATRI over the past three years, and this year too, they extended their commitment by sponsoring the registrations of **2,442** donors to the registry. Beyond its diverse operations spanning manufacturing, energy, technology, and services, KOCH remains deeply committed to creating a lasting positive impact in the communities it serves.



Donor registration drive financially supported by KOCH

Their partnership has been instrumental in building a stronger donor pool. To date, **34** matched donors have emerged from drives financially supported by KOCH, with **2** lifesaving donations already giving patients with blood cancer and other blood disorders a second chance at life.

This collaboration is not just about sponsorship - it is about shared values and a commitment to creating impact. KOCH leaders and employees have witnessed firsthand how DATRI's mission changes lives, and their reflections echo the depth of this partnership.



At a recent Donor-Recipient Meet in Pune, DATRI had the privilege of felicitating KOCH members and celebrating the stories of life made possible through their support.

"CSR activities reflect our core values of compassion, responsibility, and community

engagement. The DATRI donor-recipient meet we attended in Pune was more than just a meet - it was a celebration of life, resilience, and generosity. It's a place where grief turns into hope and strangers become saviours." - **Sinu Sunil – HR Leader KES India**

"Leadership is about creating meaningful impact beyond business. Witnessing DATRI's life-saving work was deeply moving - especially after witnessing two young twins given a second chance at life at a Donor Recipient Meet in Pune. I'm proud that Koch's values align with such transformative initiatives. Being recognized by DATRI and Sahyadri Hospital was an honour and a reminder of our shared responsibility to build resilient communities." - **Mr. Shivshankar Dhamame, Commercial Leader, KES India**

"At Koch Engineered Solutions (KES), we believe that principled action is the foundation of lasting impact. By supporting DATRI's mission, we are not only offering hope to patients in need - we are living our values. This initiative exemplifies how integrity, compassion, and long-term vision can come together to drive meaningful change." - **Mr. Sanjeeva K. Singhai, Managing Director, KES India Pvt. Ltd**

KOCH's continued support is a proud milestone for both DATRI and the organization - a true example of how consistent corporate involvement can produce Hope Heroes for the nation.

K CHITTILAPPILLY FOUNDATION – SPREADING HOPE IN KERALA



Donor registration drive financially supported by K Chittilappilly Foundation

The K Chittilappilly Foundation (KCF) has stepped forward in a truly remarkable way to support DATRI's life-saving mission. Through their generous sponsorship of 1,000 donor registrations in Kerala, they have unlocked new doors of hope for patients awaiting a stem cell match. Founded by philanthropist and entrepreneur Shri Kochoseph Chittilappilly, KCF is dedicated to uplifting society through impactful initiatives in healthcare, education, and community welfare. Their partnership reflects a shared vision of giving back and saving lives.



Donor registration drive financially supported by K Chittilappilly Foundation

What makes KCF's contribution stand out is its grassroots impact. By driving large-scale registrations in Kerala, they are helping us reach communities where awareness about stem cell donation is still in its early stages. This initiative not only expands the donor registry but also sparks interests in people, inspiring more individuals to step forward as potential lifesavers.

KCF's support is a shining example of how foundations can shape transformative change, by investing in causes that touch lives directly and building a future where patients in need never lose hope. Their commitment reminds us that when organizations lead with compassion, they do more than fund programs; they create a legacy of life-saving impact.

At DATRI, we are honoured to partner with KCF on this journey. Together, we look forward to seeing countless more lives touched, healed, and renewed through this initiative.

SUTHERLAND — A WORKFORCE UNITED FOR HOPE

In Sutherland, Chennai, the spirit of giving hope came alive during a special 2-day donor registration drive. What made this initiative truly remarkable was the participation from both the day and night shifts, ensuring that every employee had the opportunity to be part of this lifesaving mission. As a global leader in digital transformation and customer experience management, Sutherland is deeply committed to creating positive social impact. This drive reflected the company's culture of empathy, inclusion, and community responsibility.

The result was extraordinary with 417 employees registering over just two days, each one stepping forward with the potential to become a lifesaver. The enthusiasm displayed by the employees was inspiring, as they came forward not just to sign up but to commit to the possibility of giving someone a second chance at life.

This initiative reflects how corporate drives can go beyond routine engagement activities. By involving employees across shifts, Sutherland created a culture of compassion and solidarity, where every individual felt empowered to contribute to a larger cause. The impact doesn't just stop with the drives, it truly amplifies when a life-saver emerges from within the organisation. That's when the pride of conducting such engagements multiplies manifold.

We deeply value this partnership with Sutherland. Their commitment to enabling employee participation showcases how corporates can nurture Hope Heroes within their workforce, proving that when people unite with purpose, the impact is both immediate and lasting.



Donor registration drive at Sutherland

ASPIRE SYSTEMS – CONSISTENCY THAT CREATES IMPACT



Among DATRI's valued partners, Aspire Systems has stood out for their steady and reliable support year after year. A global technology services firm, Aspire Systems is guided by its core philosophy of "Attention. Always." and is deeply committed to leveraging innovation, collaboration, and compassion to create meaningful community impact. Through their continued partnership, Aspire Systems has not only enabled donor registrations but also extended CSR funding to strengthen DATRI's life-saving mission.

This consistent commitment has resulted in 129 new donor registrations, each one a potential lifesaver for patients battling blood cancer and other severe blood disorders.



What makes Aspire's contribution noteworthy is the way they combine both resources and awareness, ensuring that their involvement creates lasting impact.

By partnering with DATRI every year, Aspire Systems demonstrates how long-term corporate engagement can build momentum, multiply hope, and inspire employees to become part of a life-saving journey. Their efforts reaffirm that when corporates stay invested in a cause, the impact is not momentary - it becomes transformational.

Donor registration drive financially supported by Aspire Systems

A CELEBRATION OF LIFE: TWINS REUNITE WITH THEIR LIFESAVING DONOR

At DATRI, we often say that every registration can one day become a miracle - and recently, we witnessed one such miracle come alive when twin sisters were saved by one donor in a rare scenario.

In Pune, twin sisters Shaurya and Aarya, both diagnosed with Acute Lymphoid Leukemia at just 3.5 years old, met their lifesaving donor, Mr. Meeneshwar from Hyderabad. His simple yet powerful decision to donate blood stem cells not only gave them a second chance at life, but also restored hope to their entire family.



Donor Mr. Meeneshwar with the recipients Shaurya and Aarya (Twin sisters)

The transplant for the twins was successfully carried out under the care of **Dr. Kannan Subramanian** at Sahyadri Hospital, Pune, whose expertise ensured the best possible outcome for the children.



Dr. Kannan Subramanian

Mr. Darasing Khuranna

The reunion was made even more special with the presence of our Brand Ambassador, **Mr. Darasing Khuranna** – Mr. India International 2017, Actor, and Philanthropist, whose words of encouragement inspired many to step forward as potential lifesavers.

Moments like these remind us why our mission matters - because behind every donor is the possibility of saving not one, but many lives.

L&T RALLIES TOGETHER TO SUPPORT ONE OF THEIR OWN

When Mr. Suhas Deoghare, an employee of Larsen & Toubro (L&T), was diagnosed with Acute Myeloid Leukemia (AML), his colleagues and management stood by him with extraordinary compassion and determination.

The L&T Management launched a company-wide registration drive, encouraging employees to come forward as potential stem cell donors. Through DATRI's online registration link, employees could conveniently sign up from home, receive a cheek swab kit, and return it with ease. This

An advertisement for DATRI featuring a portrait of Suhas Deoghare on the right. On the left, there is a red background with the DATRI logo and the slogan 'ACT NOW. GIFT A LIFE. www.datri.org'. Below the logo, the text reads 'YOU COULD BE THE LIFESAVER FOR SUHAS!'. A white box contains the following text: 'Suhas Deoghare, a 51-year-old from Maharashtra's Vidarbha region, is battling a rare and aggressive blood cancer - Acute Myeloid Leukemia (AML). You could be the matching blood stem cell donor, who can gift a life for patients like Suhas.' At the bottom, there is a red button with the text 'Register Now'.

Register Now

seamless process enabled hundreds to participate, each registration adding hope not only for Suhas, but also for countless other patients still waiting for a match. With the help of this support we were able to register more than 500+ donors during this campaign.

Such initiatives demonstrate how corporate support plays a pivotal role in lifesaving missions. When organizations stand behind their employees in need, they not only create a safety net of solidarity but also help build a stronger donor registry. Every corporate-backed registration brings us closer to producing more Hope Heroes - employees who may one day give a second chance at life to someone battling a fatal blood disorder.

The story of Suhas and L&T reminds us that when companies unite for a cause, they create impact far beyond their own walls - they help nurture a culture of lifesaving generosity.

Just like KOCH, KCF, Sutherland, Aspire Systems, and many others who have consistently supported DATRI, L&T's commitment shows how corporate involvement can transform lives.

CELEBRATING LIFE AND AWARENESS ON WORLD MARROW DONOR DAY (WMDD)

Every year, World Marrow Donor Day (WMDD) serves as a reminder of the life-saving power of blood stem cell donation. It is a global celebration that honours the generosity of donors, acknowledges their vital role in giving patients a second chance at life, and spreads awareness about the need for more individuals to register.

This year, just like every year, DATRI embraced WMDD with a spirit of gratitude and engagement. Across regions, our teams organized interactive activities like **"Spin the Wheel"** and Crossword Puzzles to encourage conversations around blood stem cell donation. These fun yet educational activities not only drew attention but also opened up avenues for donor registrations, as every DATRI'an took the opportunity to educate participants and spread awareness.



Spin the wheel activity at DATRI head office



At our Head Office, the celebrations carried a deeply personal touch. A specially curated Jigsaw Puzzle featuring pictures of DATRI's donors with their recipients was unveiled, symbolizing how every donor completes the life-saving puzzle for a patient in need. It was a powerful reminder of the direct impact of stem cell donation and the bonds it creates.

To make the occasion even more memorable, the team also came together for a Spin the Wheel Challenge, ensuring that our own internal awareness and knowledge around stem cell donation remains strong. The celebration concluded with a heartfelt cake-cutting ceremony, honouring the generosity of donors and reaffirming DATRI's mission of saving lives.



Spin the wheel activity at DATRI head office

WMDD this year was not just about fun and activities - it was about recognizing the heroes among us, strengthening awareness, and celebrating the extraordinary gift of life that donors provide.

HOW CAN YOUR ORGANIZATION SUPPORT DATRI?

- **Employee Registrations:** Encourage your workforce to register as voluntary blood stem cell donors.
- **CSR Sponsorships:** Fund donor registrations to strengthen India's registry and create more chances of matches.
- **Awareness Partnerships:** Conduct talks, webinars, or campaigns to spread awareness among employees.
- **Patient Support:** Stand by employees in need, just like L&T did, by creating opportunities for matches within the organization.

Together, with every new corporate partner, we move closer to a future where no patient has to wait in vain for a lifesaving match.

Click to Donate: www.datri.org/donate-now