



ACT NOW. GIFT A LIFE.
www.datri.org

ANNUAL REPORT **2022-23**

Empowering Impact: The Power of **YOU** in Saving Lives



NOTE FROM OUR CHAIRPERSON

Dear Friends,

I am delighted to connect with you through our Annual Report for the year 2022-23. This is a momentous occasion, as it allows us to reflect and celebrate the profound impact DATRI has made over the past year. It is also an opportunity to take you on a journey through the significant milestones we have achieved in our path to saving lives. None of this would have been possible without your unwavering support and steadfast belief in our mission.

The past year has been incredibly eventful, marked by several noteworthy accomplishments. We are proud to announce that we successfully completed our 1000th donation, a significant milestone in our ongoing efforts to combat blood cancer and related disorders. Additionally, we are elated to share that our donor registry now boasts over 5 lakh registrations. These achievements serve as a testament to our commitment and dedication to making a positive impact in the lives of individuals and families battling these life-threatening conditions.

Thank you for being an integral part of this wonderful journey and we look forward to achieving even greater milestones together in the future.

With gratitude and warm regards,

Dr. Nezh Cereb
Co-founder & Chairperson
DATRI Blood Stem Cell Donors Registry



Dear Supporters,

Thank you for your unwavering support in our journey to gift lives. Your contributions have made a significant impact on DATRI's achievements. Each donation is a powerful testament to our shared belief in making a difference in the lives of those battling blood cancer and disorders.

Witnessing heartwarming moments, like Jhanvi Ghode's dance expressing gratitude to her donor Shankar, fills us with joy. These stories remind us of individuals, like Shankar, willing to be life-saving donors and join our transformative journey.

NOTE FROM OUR CFO



In this year's Annual Report, meet little Mira, embodying the spirit of marvel and miracle. She'll be your guide through the report.

We eagerly anticipate your continued support, as your involvement is the cornerstone of our success.

Warm Regards,

Claudia Rutt
Chief Financial Officer
DATRI Blood Stem Cell Donors Registry



OUR TEAM



**Dr. Nezh Cereb,
Co-Founder & Chairperson**



**Dr. Soo Young Yang,
Co-Founder & Director**



**Nagarajan Sridharan,
Director**

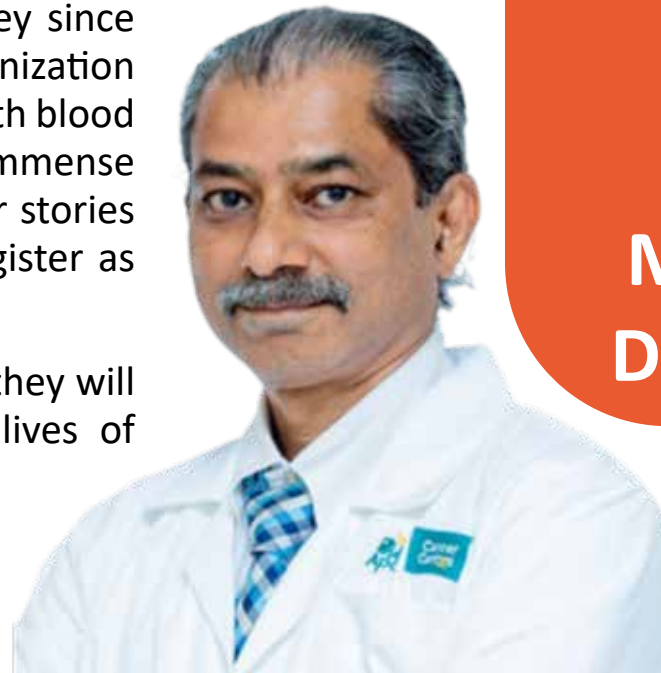
Dear Readers,

I am thrilled to have been a part of DATRI's life-saving journey since 2015 and I can say with an unwavering confidence that this organization dedicates itself tirelessly to saving the lives of those afflicted with blood cancer and disorders. As a medical professional, it brings me immense joy to witness patients receiving a fresh lease of life, and their stories underscore the urgency for more and more individuals to register as donors.

I extend my heartfelt wishes to DATRI and I am confident that they will continue to excel in making a profound difference in the lives of individuals and the wider community.

Warm regards,

Dr Jose Easow
MBBS., AB (Int Med),
AB (Med Onc), AB (Hem).



**NOTE
FROM
OUR
MEDICAL
DIRECTOR**

CONTENTS

My name is Mira, your friend who will be your guide through this year's Annual Report. Do you know the meaning of my name Mira? Well, it signifies "Marvel" or "Miracle." MIRA embodies the idea of miracles, which we aspire to bring to life through our life-saving mission. DATRI is dedicated to making a profound impact in the lives of individuals fighting blood cancer and disorders.

Together, we will navigate the pages of this Annual Report and shed light on our life-saving mission as we embark on this journey - **Empowering Impact: The Power of YOU in Saving Lives.**

NAMASTE!



	Page No
• REFLECTING ON 2022-23	5
• DATRI'S JOURNEY WITH MEMORABLE SIGNPOSTS	7
• DONOR RECRUITMENT & DRIVES	8
• DONOR TESTIMONIALS	9
• DONOR RECIPIENT MEET	10
• CORPORATE SUPPORT	11
• VOLUNTEERS TESTIMONIALS	12
• SOCIAL MEDIA	13
• MEDIA COVERAGES	14
• EVENTS - WMDD	15
• NUMBERS THAT MATTER	16
• FINANCIAL & AUDITOR'S REPORT	17
• VISION, MISSION AND VALUES	19
• YOUR SUPPORT	20

REFLECTING ON 2022-23

The past year marked a significant transition for us, as we shifted from resilience to hope in the face of the enduring impact of COVID-19. The challenges posed by the pandemic, prompted us to streamline our operations with a reduced workforce and infrastructure while maintaining optimal productivity. Our unwavering commitment to our core objective - mission to save lives - remained steadfast.

In navigating the uncertainties, we embraced the philosophy that in tough times, resilient entities rise to the occasion. Indeed, as an organization, we grappled with numerous challenges but emerged stronger and more strengthened than ever before.

During the pandemic, it became imperative for us to devise strategies to remain productive and contribute to minimizing losses. Claudia Rutt, CFO, DATRI, shares, “We encountered challenges in various aspects, but we established robust systems, ranging from technological support to performance management, operating within the constraints of our shoestring budget and relying on the goodwill of sponsors and donors. It was a testing time for us.”

Our first and foremost commitment was to facilitate remote work for all our staff. This required the implementation of necessary tools and network enhancements. The management swiftly formulated a Crisis Management Plan to address emergencies and implement health and safety protocols.

In terms of performance management and staff retention, we faced tough decisions. All the staff members had to take salary cuts and sadly we had to also release some people.

REFLECTING ON 2022-23

Against all odds and difficulties, we weathered the storm with the unwavering support of DATRI's well-wishers. Our primary focus remained on reinstating hope and happiness in the lives of the thousands of patients grappling with blood cancer and disorders. We have not merely survived; we have moved forward, stronger and more resilient than ever before.



DATRI'S JOURNEY WITH MEMORABLE SIGNPOSTS!

Dear Supporters,

In July, 2022, DATRI reached a significant milestone with 1,000 donations. This achievement has been a remarkable journey, one filled with valuable lessons and rewards. 1000 donors donated their blood stem cells to give 1000 patients a new chance to life.

DATRI had modest beginnings in 2009, starting with just two employees in a small office in Chennai. The initial years were challenging and hard from dealing with bureaucratic obstacles, building infrastructure to lack of awareness about stem cell donation in India.

In 2011, we achieved a breakthrough when we successfully completed our first collection. Mr. Ajith Kumar, our first donor, traveled from Bhubaneswar to Chennai for the stem cell donation, at the Apollo Hospital. The recipient, Akbar Sahal, underwent the transplant at CMC, Vellore. It was an emotional moment for all of us, similar to passing an exam, and it strengthened our determination to save more lives.

Over the years, we consistently set new benchmarks in terms of donations and reach. Our growth allowed us to expand our efforts across India, and we reached yet another milestone- 5,00, 000 donors in our registry.

These two milestones were made possible through the collaboration of hospitals, doctors, donors, and our dedicated partners. This milestone deepens our commitment to a future filled with hope and life-saving contributions. Thank you for being part of our journey!



Claudia Rutt
Chief Financial Officer
DATRI Blood Stem Cell Donors Registry

It has been a remarkable journey for DATRI since 2009. This year, we are proud to announce the achievement of two significant milestones: completing 1000 donations and reaching a registry of 500,000 registered donors. Claudia Rutt, CFO at DATRI, shares the invaluable details of this journey.



DONOR RECRUITMENT & DRIVES

Empowering Lifesavers Through Donor Engagement

DATRI takes immense pride in its donors who share a common vision for our life-saving mission. At DATRI, we are unwavering in our commitment to actively engage and convince individuals to register as donors, becoming the vital lifelines for patients battling blood cancer and related disorders.

Central to DATRI's mission is our extensive donor recruitment initiative. We organize drives across the nation, and this year alone, we successfully conducted 455 registration drives. Through these efforts, we added an impressive 43,632 potential donors to our registry. Together, with our dedicated donors, we continue to make strides in the fight against blood cancer and disorders.



I have registered with DATRI as a blood stem cell donor, offering the potential to be a lifesaver. If you're between 18 and 50, you can register as a blood stem cell donor. If you happen to be a match for a patient battling blood cancer or disorders, you have the incredible opportunity to gift them a second chance at life.



DONOR TESTIMONIALS



Becoming a donor, fills me with immense pride. Knowing that someone now has the opportunity to experience life to the fullest because of my blood stem cell donation is a blessing beyond words. "I will forever treasure the privilege DATRI has given me to be a lifesaver."

- Ashley Maria Sebastian



When I discovered that I was a match for a person suffering from blood cancer, I was overwhelmed with joy. The realization that I could potentially save a life was truly remarkable. I am profoundly grateful to DATRI for giving me this chance to be a donor.

- Priya Pandharinath Thorat



Our Donors are our Heroes and they register with DATRI, with the hope that they will be a lifesaver one day. Let us hear from our donors who have donated their blood stem cells.



This organization granted me the privilege of gifting a life. Reflecting on this journey, I am elated to have been able to make a meaningful contribution to another person's life.

- Marwan

DONOR RECIPIENT MEET

Donor Recipient Meets (DRM) hold special significance for DATRI as they provide a platform for us to convey the purpose behind our efforts—explaining "why we do what we do." During these meets, donors have the unique opportunity to meet the patients who have received their donated blood stem cells, one-year post-transplant. Let us read about the DRM conducted in Mumbai.

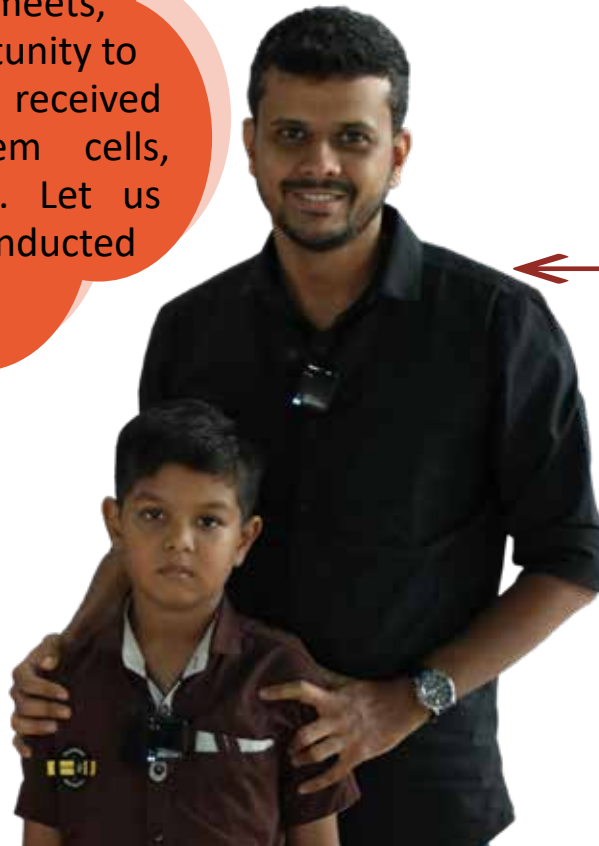


The Donor Recipient Meet(DRM) was held in Mumbai in November 2022. This event brought together donors and recipients, showcasing the transformative impact of blood stem cell donations.

Partnering with The Society for Rehabilitation of Crippled Children (SRCC) Children's Hospital managed by Narayana Health, DATRI organized the DRM for recipients to meet their donors after one year, post transplant.

Three donors got the opportunity to meet their recipients, sharing their emotions and experiences. Dr. Ruchira Misra, Senior Consultant in Pediatric Hemato-Oncology & Bone Marrow Transplant at SRCC, expressed her delight at witnessing patients recover from life-threatening illnesses and spoke about the role of DATRI in saving lives.

14-year-old Jhanvi Godhe, who suffered from Thalassemia Major was filled with tears of gratitude when she met her lifesaver, Shankar Ramachandran. She shared, "thanks to Shankar Uncle's generosity, I am born again".



← **Naveen, hailing from Bangalore, donated his blood stem cells to young Ashutosh from Bhubaneswar. Naveen expressed immense joy and emphasized, "I'm elated to have contributed to DATRI's life-saving mission."**



CORPORATE SUPPORTERS

The generous financial contributions from corporates have played a pivotal role in facilitating various drives and expanding our pool of potential lifesavers within our registry. In the current year, DATRI proudly recruited an impressive 43,632 potential donors and raised Rs 42,44,286.

DATRI needs monetary support to cover donor recruitment drive costs, Human Leukocyte Antigen Typing cost and operational costs. Funds from corporates help the organisation to continue in this life saving mission.

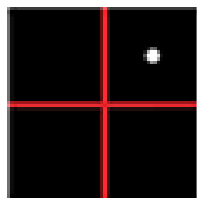
As we look ahead, we are enthusiastic about the prospect of continuing our collaborative efforts with these existing corporate partners and forging new alliances with many more in the coming years. Together, we can strive towards our shared mission of saving lives and providing hope to those in need.

Corporates have been a pillar of support for DATRI. We look at the corporates who have walked hand in hand in making this lifesaving journey possible.



PORTRONICS

K KOCH™
ENGINEERED SOLUTIONS

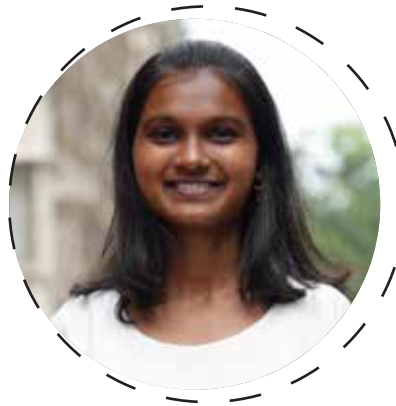


CARTESIAN



VOLUNTEER TESTIMONIALS

Volunteers may not always have the luxury of time, but what they possess is a boundless heart and their ability to make a difference in someone's life. Here's what our volunteers have to say:



Volunteering with DATRI is a learning experience. I got the opportunity to raise awareness about blood stem cell donation within my circle and I am now actively helping in a donor recruitment drive in my college. I am hoping that through my efforts I can help to save a life and make a difference in someone's life.

**- Aditi Shedge,
Mumbai.**



As a volunteer with DATRI I never thought that I would be instrumental in helping those affected with blood cancer and blood disorders. In my own little way, I have tried to leverage my contacts for fundraising for DATRI. Volunteering with DATRI has helped me to realize that in our short time on earth we can be so useful to society.

**- Nishkamy Nagarajan,
Bengaluru.**



Sadly, many people remain unaware of the significance of stem cell donation and the role it plays in saving lives. I have been part of recruitment drives and I help to bring more lifesavers to DATRI. As a dedicated volunteer, my goal is to encourage more individuals to join the registry and potentially become lifesaving donors.

**- Charan Singh Choudhary,
Jaipur.**

SOCIAL MEDIA

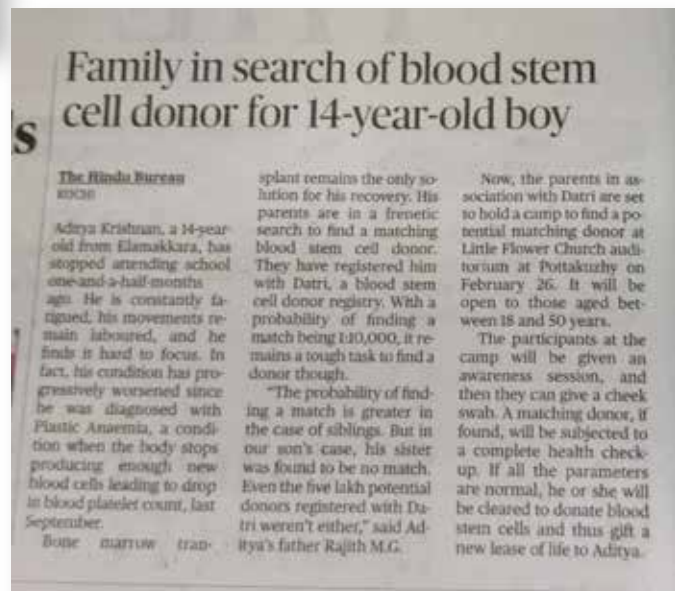
Social media is the primary platform through which DATRI connects with its audience. We are delighted to engage and interact with donors, patients, healthcare professionals, and well-wishers via various social media platforms, fostering awareness about blood stem cell donation and how each one can play an impactful role. DATRI engages with its audience through Facebook, LinkedIn, YouTube, Instagram & Twitter and values the feedback and suggestions shared through these platforms.



MEDIA COVERAGES



Total media coverages: 55	
Total media coverages: 55	
Top 10 media coverages	Readership
The Economic Times	4 million
The Hindustan Times	1 million
Malayalam Manorama	8.4 million
Mathrabhumi	1.32 million
Thina Thanthi	1.2 million
Punjab kesari	1.2 million
Kerala Kumidi	1 million
Deshabimani	0.625 million
Sakal	1.3 million
Divya Bhaskar	6.6 million



Media has played a pivotal role in disseminating information and raising awareness about DATRI's mission to save lives. Our impact stories, events, Donor Recipient Meet and activities have received coverages across various media outlets. These media coverages have contributed to increasing awareness about our lifesaving initiatives.



EVENTS - WMDD

DATRI Receives the Prestigious Originality Award at World Marrow Donor Day 2022.

World Marrow Donor Day, observed every September, honors donors and promotes awareness of blood stem cell donation. DATRI was recognized in the Originality Category for hosting a creative event aligned with the day's theme. The team crafted special designer cakes, incorporating DATRI and WMDD branding, which were evaluated by donors. This global accolade celebrates DATRI's commitment to the noble cause of saving lives through blood stem cell donation, and gifting lives.



**It's time for celebration.
Hey we are the Winners!**



WORLD MARROW DONOR DAY 2022

NUMBERS THAT MATTER



43,632 / 455

Donor Registrations / Total Drives



174

Blood Stem Cell Donations



₹ 61,91,838

Total Funds Raised



268

Verification Typings



220

Infectious Disease Markers



14 / 72

Apheresis Centers / Transplant Centers

FINANCIAL & AUDITOR'S REPORT

DATRI BLOOD STEM CELL DONORS REGISTRY
INCOME AND EXPENDITURE A/C FOR THE YEAR ENDED 31ST MARCH, 2023
(All amounts are in Rupees Thousands unless otherwise stated)

Particulars	Note No.	For the Period 2022-2023 (Rs)	For the Period 2021-2022 (Rs)
INCOME			
Donations/Reimbursements Received	2.11	185,815.97	112,776.15
Interest Income	2.12	2,240.75	1,324.06
Other Income		814.69	241.10
Total Income (I)		188,871.42	114,341.31
EXPENSES			
Employee Benefit Expenses	2.13	49,726.43	47,064.54
Depreciation and Amortization expenses	2.14	1,589.75	2,023.36
Other Expenses	2.15	163,599.16	66,146.34
Total Expenses (II)		214,915.33	115,234.24
Excess of Income over Expenditure before Tax (I-II)		(26,043.91)	(892.93)
Tax Expenses			
Current Tax			
Deferred Tax			
Total Tax Expenses			
Excess of Expenditure over Income After Tax		(26,043.91)	(892.93)
Significant Accounting Policies & Notes Forming part of Accounts	1&2		
<p>For and on behalf of Board of Directors</p> <p><i>Nezih Cereb</i></p> <p>Dr.Nezih Vahid Cereb Director DIN No : 01451283</p> <p><i>S. Nagarajan</i></p> <p>S.Nagarajan Director DIN No : 07550128</p> <p><i>S. Jambu Mahadevan</i></p> <p>S. Jambu Mahadevan Partner M.No:204315</p> <p>Place: CHENNAI Date: 06-09-2023</p> <p>UDIN: 23204315 BGZHL4867</p>			



FINANCIAL & AUDITOR'S REPORT

DATRI BLOOD STEM CELL DONORS REGISTRY
BALANCE SHEET AS AT 31ST MARCH, 2023
(All amounts are in Rupees Thousands unless otherwise stated)

Particulars	Note No.	As at 31-03-2023 (Rs)	As at 31-03-2022 (Rs)
I. EQUITY AND LIABILITIES			
(1) Shareholder's Funds			
(a) Reserves and Surplus	2.1	(584,764.01)	(558,720.10)
(2) Non Current Liabilities			
(a) Long Term Provisions	2.2	2,776.04	2,529.19
(3) Current Liabilities			
(a) Trade & Other Payables	2.3	642,636.00	642,855.44
(b) Other Current Liabilities	2.4	1,119.67	2,980.29
(c) Short Term Provisions	2.5	883.97	1,283.59
Total Equity & Liabilities		62,651.67	90,928.41
II. ASSETS			
(1) Non-Current Assets			
(a) Property, plant & equipment and Intangible asset	2.6		
(i) Property, Plant and Equipment		2,412.22	2,669.32
(ii) Intangible Asset		414.69	753.20
(b) Other Non Current Assets	2.7	2,871.08	1,512.60
(2) Current Assets			
(a) Trade & other receivables	2.8	13,031.17	4,937.40
(b) Cash and cash equivalents	2.9	37,338.28	73,234.27
(c) Short-term loans and advances	2.10	6,584.24	7,821.62
Total Assets		62,651.67	90,928.41
Significant Accounting Policies & Notes Forming part of Accounts	1 & 2		
<p>For and on behalf of Board of Directors</p> <p>As per our report of even date</p> <p>For Velu & Co</p> <p>Chartered Accountants</p> <p>Firm Reg. No: 004589S</p> <p>S. Jambu Mahadevan</p> <p>Partner</p> <p>M.No:204315</p> <p>UDIN: 23204315 BGI ZHUL 4867</p> <p>Dr. Nezhah Vahid Cereb Director DIN No : 01451283</p> <p>S. Nagarajan Director DIN No : 07550128</p> <p>Place: CHENNAI Date: 06-09-2023</p>			



VISION

We envision a society in which every patient in need of life saving blood stem cells, is provided with an opportunity to find a HLA matched, willing donor.

MISSION

To create a registry of committed, voluntary, Tissue/HLA typed donors, who are well informed and are willing to donate, to a patient.

VALUES

Donor Safety



To ensure that donor safety is not compromised irrespective of the urgency of the patient's needs.

Excellence



To be driven by the spirit of excellence in attaining and maintaining first class quality in all endeavours.

Integrity



Ensure the highest level of honesty and integrity in all our interactions.

Compassion



To approach all our activities with a deep awareness of the situation of those who are in need of life saving transplants and promote sensitivity to the dignity of each individual.

Commitment



To be fully and passionately committed to our mission of saving lives through enabling volunteer enrollment for stem cell donation.

Transparency



To create openness and transparency in all our interactions & processes.

YOUR SUPPORT

REGISTER

Blood cancer and thalassemia are words that have the force to unsettle even the strongest and bravest. It is not just the diagnosis of the disease, but also the social perception and lack of awareness about its treatment which makes it difficult for the patient to overcome the disease. An unrelated blood stem cell transplant is most often the only cure for such disorders.

A patient only has a 25% chance of finding a donor from within the family. Majority of the patients have to depend on an unrelated blood stem cell donor. The probability of finding an unrelated matched donor is 1 in 10,000 to 1 in over a million. You could say that 1 in a million match is for someone who is gripping on to their life at the edge with hope.

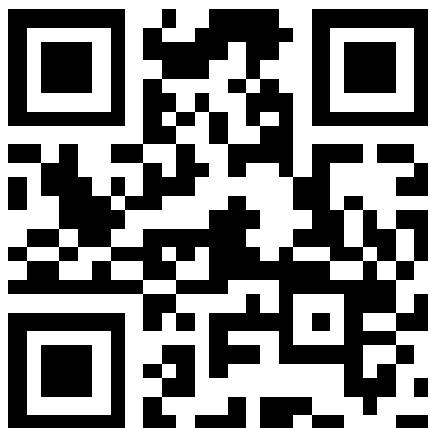
Take the first step. Register (www.datri.org/join) yourself as a potential Bone Marrow (or) Peripheral Blood Stem Cell. We can do it only with your support. Join along with thousands of volunteers who selflessly give their time, talent, and effort to support our life-saving mission.

CORPORATE DRIVE

You can be part of DATRI's lifesaving mission by helping us to conduct donor recruitment drives in your corporate and sponsor your employee registration. All corporate donations are exempted under 80 G.

SPONSOR DONORS

- DATRI is a non-profit organization that recruits unrelated donors who have taken the first step to save a life.
- Funding for DATRI is required to support HLA typing cost.
- In case you cannot register as a donor for some reason, you still can support our lifesaving cause with a money donation which will be exempted from tax under 80G. Each registration costs Rs 1800. Not all donors may have the capacity to bear this cost. You could sponsor such donors and contribute towards gifting lives.



**SCAN TO
REGISTER**



**SCAN AND
DONATE**

DATRI Blood Stem Cell Donors Registry

Module No. 1207 & 1208, 12th Floor Ticel Bio Park - Phase II,
CSIR Road, Taramani, Chennai - 600 113,
Tamilnadu, India.

**www.datri.org | info@datri.org
Call us: +91 73057 91999 (Toll free)**