

MANAGEMENT DESK

"Giving is the master key to success in all applications of human life" Bryant Mc Gill

Volunteer of any cause is none but a giver, Selfless Giver who prioritize helping people in need.

Our Volunteers have been instrumental in DATRI's journey over the years, making it an impactful Organization, giving second chances at life for people with fatal blood disorders.

Life has not been the same since the start of the pandemic. While it has brought families together and bonds deeper, we may miss meeting friends for a long time. Every one of us has been impacted in one way or another. Our Volunteers have found innovative means to continue the support campaigns to spread knowledge about the cause, raise funds, volunteer during donor counseling, donations, and unexpected ways, which helped us develop stronger.

While taking this opportunity to thank our volunteers for your continued support, we would like to reiterate the importance of staying safe. Always remember that prevention is better than cure.

We are in gratitude for your support at all times. Continue your great efforts and be proud that your act of kindness plants hope in the lives of strangers with fatal blood disorders.



ACT NOW. GIFT A LIFE.
www.datri.org

STAY
CONNECTED
VOLUNTEERS





DATRI_TMM Volunteering Project:

In the year 2019, DATRI initiated a Fundraising volunteering project in collaboration with Tata Mumbai Marathon. The Mumbai Marathon (known as the Tata Mumbai Marathon -TMM for sponsorship reasons by the Tata Group) is an annual international marathon held in Mumbai, India, every year. It is the largest marathon in Asia.

Charities across the country get a chance to raise funds through TMM via the huge philanthropy network at United Way, Mumbai Platform (Philanthropy Partner of TMM and facilitates the online Platform of TMM). Charities are selected and on-boarded after a verification process. DATRI got the chance

to partner with TMM in 2019. This year again, we got the opportunity to partner with TMM and raised funds.

This year with the support of our volunteers who participated from different states of India, we have raised 1,17,101 INR through the platform, which supported us in recruiting more life-savings donors.

UNIVERSITY COLLABORATIONS _ CAUSE MEMBERSHIP

College students have always been of tremendous support as donors and volunteers. The pillars of cause outreach are our volunteers. They have also helped DATRI in initiating collaborations with universities for cause outreach.

This year DATRI got internship Support from various universities and colleges across India like Thakur College of Technology and Engineering (TCET), Mumbai, Narsee Monjee Institute of Management Studies (NMIMS) Hyderabad, University of Petroleum and Energy Studies (UPES) Dehradun.

TCET has been a pioneer in supporting DATRI's cause right from the year 2009. Their journey with DATRI has always been commendable. This year we had a mass internship batch from TCET. Our volunteer, Ms.Swati an alumna from Thakur College of Technology and Engineering, deserves a special mention and applause for all her assistance through these years.

The universities have always been encouraging, and we always look forward to them for our future endeavors as well.

Virtual Volunteering Project Launch_ Project 60:60

DATRI launched its first volunteer Cause Outreach Project in April 2021, titled Project 60:60.

The project involved volunteers who had to spread awareness about our cause to 60 people. While in the start, this was a 60-days project. Volunteers earned their badges at every milestone they reached and received token of supports in turn. Volunteers were engaged and trained throughout the project in multiple skills. The pioneer batch of 60:60 was started with 14 volunteers from various states across the country, including Kerala, Rajasthan, Punjab, Chandigarh & Delhi. They reached out to over 104 potential donors and raised 13,671 INR, as a part of this campaign. This campaign will be an ongoing event, and we are looking forward to onboard more volunteers and potential donors via this campaign.

DATRI takes pride in appreciating all the volunteers and giving credit to few top performers in this campaign. Below pictures are some of our heroes from Project 60-60.

DATRI Presents Virtual Volunteering Project 60:60

TOUGH TIMES NEVER LAST, BUT TOUGH PEOPLE DO

The COVID pandemic has impacted every individual and organization in its way. It's the most terrible one humanity has experienced so far. It has been very trying times for NGOs like us, and we are still coping with coming out of it, trying to help as many blood cancer and blood disorder patients as possible. For patients who are already immuno-compromised are becoming a battle to get to hospitals and get mere timely treatments.

For the nationwide DATRI operations, one crucial factor that has played a vital role in supporting us and helping spread our cause wholeheartedly is our backbone – our volunteers. Volunteers from different walks of life across India have been part and parcel of our team. During these trying times for DATRI, when our team too had to be downsized to an extent, they have come up with unique ways and helped us.

One volunteer who has always supported me in the North is Hemant Kumar Thakur from Lucknow, Uttar Pradesh. I met him in a DATRI awareness camp in 2016 in a corporate drive in Convergys, Gurgaon office, way back in November 2016. In the first meeting itself, I could see that zeal and enthusiasm in him to help the community in the best possible way he could. He had registered as a voluntary blood stem cells donor in that camp. After my session, he came up to me to understand DATRI's cause, be a part of it, and spread the cause. Over the next few months, he officially registered as a DATRI volunteer and became a part of many awareness camps like Raahigiri and Concentrix, to name a few. He was interested in understanding blood stem cell donation and even took a few corporate sessions and successfully and helped DATRI to register around 600 donors.

In 2017, he went back to his hometown in Lucknow, where he went ahead and joined a leading IT company. He continued to support DATRI's cause and helped in counseling donors in Lucknow and helped out in awareness camps. Hemant, himself runs an NGO in Lucknow since 2014, assisting underprivileged children to achieve a better standard of living and education. He has done immense work during COVID times by helping immigrants and economically challenged people on the streets by providing them necessities.

The post COVID life has become an online one for most of us. Hemant is currently actively supporting us through online social media to get an awareness and registration camp for Mohd. Arman from Delhi, a 13-year-old boy suffering from a fatal blood disorder, and is fighting for life. Hemant has put up videos and photos seeking help in Lucknow. He will always be one of the treasured volunteers for DATRI and many others supporting our cause and helping us in these most crucial times for humanity

BE ARMAAN'S LIFE, SAVER

13-year-old Mohammed Arman has been diagnosed with Aplastic anemia. He needs someone who can donate blood stem cells and save his life. His condition is getting worse by the day and bone marrow transplant is the only hope for him.

Patients suffering from such blood disorders often get a suitable match from siblings. Unfortunately, Arman's siblings failed to be a suitable match. Since ethnicity plays a significant role in finding a suitable match, there are greater chances that Arman can find a donor among the Muslim community.

"I pin all my hopes on the holy month of Ramadan. I pray to Allah to send some angel who can save my son's life," he said. The holy month of Ramadan starts on April 12, and it will continue till May 12. During the whole month, Muslims hold fasts from dawn to dusk and offer prayers. Quoting a verse from the holy book, his father says, "If anyone saved a life, it would be as if he saved the life of the whole humanity." Time is running out for my son. Our hope lies in finding a matched unrelated donor who can donate life-saving stem cells for his transplant," he added. India's largest blood stem cell donors' registry, DATRI, has also started an online campaign to motivate more and more Muslim youths to come forward for stem cell donation during the holy month of Ramadan. Since Ramadan is considered a sacred month for Muslims, DATRI believes that it is an opportune time to encourage more people to sign up as donors.

The volunteer's support was significant for social media engagement in the social media platform

**Light up
Arman's
Life**

Arman is all of 13, and suffers from a rare blood disorder that can only be cured by a blood stem cell donation .

You can help Arman by registering yourself as a potential blood stem cell donor.

Arman's happiness depends on you, as he struggles to lead a life of normalcy

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To know more details about Arman and other patients like him, please visit www.datri.org

1. 30+ Hashtag Posts on Facebook and Instagram
2. 220+ Tagging's on Facebook
3. 3 Major Pages shared hashtag Post
 - a. AMU_Update_Scope followed by 70000 Plus Followers on Instagram. The page has covered the Story twice on its page.
 - b. Rajasthan Volunteers Team Page Shared it twice on Facebook.
 - c. Tour Word page also shared the Hashtag post on Facebook.
 - d. Among various volunteers who took part and supported the Challenge, 4 Volunteers became Star Performers.

Sr. No	Volunteer Name	State/U.T	Details	State Volunteer Coordinator
1	Charan Singh	Rajasthan	Maximum Posts and Tagging for the Hashtag Campaign	Urmila
2	Arshiq Jamal	Uttar Pradesh	Got the Story Covered by AMU_Update_Scope Page and many of his friends on Instagram	Anuradha
3	Ria Singh	Chandigarh	Consistent Posts on Instagram	Anuradha
4	Rinku Dadarwal	Rajasthan	Multiple Post and Taggings on Facebook	Urmila

VOLUNTEERING PLATFORM PARTNERSHIPS

Ms. Varsha Jha of DATRI was interviewed in ConnectFor Instagram handle, and also the ConnectFor volunteer platform connected DATRI with the University of Petroleum and Energy Studies, Dehradun. Twenty-three students joined DATRI for a six-week internship Program.

With the support of the I Volunteer Platform, DATRI is getting volunteer support in donor recruitment and community upliftment Activities support through the I Volunteer platform. Also, DATRI plans a Cause Outreach event with I Volunteer very soon.

QUOTES OF VOLUNTEERS

Ria Singh (Chandigarh, Project TMM, Project 60:60 volunteer)

6-minute calls full of enriching blood stem cell interaction extended beyond half an hour were wonderfully acknowledged by my listeners. Converting 'not interested' messages to the 'WOW' feeling boosted my confidence towards spreading awareness about DATRI.



Geethu (Kerala, Project 60:60 volunteer)

It was so good to see people realizing the importance of the cause of Blood Stem Cell Donation and came forward to support it. DATRI Project 60:60 has given me confidence and enhanced my communication skills.

